

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Attained “Happiness-at-work” Label for Three Consecutive Years And Won “Smiling Enterprise Award 2015-2016”

(Hong Kong, 14 April 2016) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group was awarded the “Happiness-at-work” label under the “Happiness-at-work Promotional Scheme” for three consecutive years, and received the “Smiling Enterprise Award” (Jewellery Retailing Category) from the Mystery Shopper Service Association for the first time.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group has always considered our employees as our valuable asset and strived to create an ideal working environment and pleasant working atmosphere to enhance our employees’ sense of belonging and working efficiency. Meanwhile, the Group firmly believes that when employees work happily, they will spontaneously provide considerate, sincere services for customers in a friendly and helpful manner.”

The “Happiness-at-work Promotional Scheme” was organized by the Promoting Happiness Index Foundation and implemented by the Hong Kong Productivity Council, aiming to promote the concept of happiness-at-work among Hong Kong companies and organizations, encourage delightful working environment and raise the happiness-at-work level of the local workforce.

The “Smiling Enterprise Award” was organized by the Mystery Shopper Service Association, aiming to recognize the enterprises in every industry that have achieved outstanding performance in providing smiling services. The selection criteria mainly include three aspects, namely “smiling”, “greeting” and “add-on sales” of employees given to customers. Only one enterprise in every industry is selected as the “Smiling Enterprise”.

Photo of the event:



Certificate of Commendation – “Happy Company”

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Mr. Anders Wong, Chairman of Mystery Shopper Service Association (first right) and Mr. Vincent Kok, Smiling Ambassador (first left) presented the award to Ms. Jannus Cheung, Corporate Communications Manager of Lukfook Group (center)

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,420 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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