

#### [ For Immediate Release ]

# Lukfook Jewellery Open a Retail Outlet in Shinsegae Main Store in Seoul, Korea

(Hong Kong, 1 June 2016) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce the grand opening of new retail outlet in the Shinsegae Main Store in Seoul, Korea on 18 May.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "Adhering to our corporate vision of 'Brand of Hong Kong, Sparkling the World', the Group strives to expand the global retail network. The new retail outlet is located at the Shinsegae Main Store in Seoul, Korea, which is one of the Korean famous department stores with a long history and many world renowned brands. The Shinsegae Main Store enjoys high pedestrian flow. It is not only a highly popular shopping spot among local consumers, but also a 'must-visit' destination for tourists around the world. With the opening of this new retail outlet in Korea, the Group aims to showcase gorgeous and fashionable Lukfook jewellery to both tourists and customers in Korea, develop overseas markets and further improve our brand recognition globally. In the future, the Group will continue to dedicate its efforts to providing customers with high quality jewellery products and superior services."

Address: Shinsegae Main Store

Shinsegae Duty Free, 12/F., 77, Toegyero, Jung-gu, Seoul, Korea

## Photo of Korea's retail outlet:





## About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,420 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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