

[For Immediate Release]

Lukfook Group Receives Three "Qualifications Framework" Commendations

(Hong Kong, 15 December 2016) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group was awarded three "Qualifications Framework Partnerships" commendations by the Education Bureau of Hong Kong Special Administrative Region (HKSAR), in recognition of its contributions in promoting "Recognition of Prior Learning", developing "SCS-based Courses" and adopting the "Qualifications Framework" in manpower development. Four of the Group's employees received the "Award Scheme for Learning Experiences" commendation for their outstanding performance in the industry.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "Adhering to the people-oriented management philosophy, we believe that staff is our most precious asset. We provide employees with comprehensive training programmes and well-developed career paths. We also encourage continuous learning, which would not only enhance the employees' professional standards, capacity to react to changes and personal career development, but also help boost the Group's overall competitiveness. Over the years, the Group has been actively promoting the "Qualifications Framework" and enhancing talent training, with an aim to improve the professionalism in the jewellery and watch industry and facilitate the long-term development of the industry."

The "Qualifications Framework" is an industry-recognized professional qualification launched by the Education Bureau of HKSAR. Candidates who successfully pass the reviews or assessments can receive certificates for recognition. So far, more than 300 staff have participated in the "Recognition of Prior Learning" assessment under the "Qualifications Framework", and two training courses, "Certificate in Quality Customer Service and Jewellery Knowledge (QF Level 2)" and "Certificate in Advanced Jewellery Knowledge (QF Level 3)", have been approved by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications, demonstrating the Group's contribution in professional development and talent training.

The "Award Scheme for Learning Experiences" established by the Education Bureau aims to encourage outstanding or emerging practitioners to engage in learning activities in different places with a view to broadening their horizons and developing network with local and overseas industry partners within or outside Hong Kong. These awardees will serve as exemplars and role models for their respective industries and help attract the younger generation to pursue career in these fields and promote the concept of "Multiple pathways; masters of each trade".



Photos of the Certificates:



Certificate of the contributions in promoting "Recognition of Prior Learning"



Certificate of Commendation in developing "SCS-based Courses"



Certificate of Commendation in in adopting the "Qualifications Framework" in manpower development

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,460 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>www.lukfook.com</u>. Media Enquiries:

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