

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Awarded “Consumer Caring Company” for Five Consecutive Years

(Hong Kong, 25 January 2017) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has been awarded “Consumer Caring Company” for five consecutive years by GS1 Hong Kong, in recognition of the Group’s commitment to the motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honoured to receive the ‘Consumer Caring 5 years’ award, affirming wide recognition of the Group’s dedication to product and service excellence. Adhering to our corporate culture of ‘Six Heartfelt Services’, we listen to our customers’ needs, pursue high quality products and provide superb after-sales service globally, in order to provide superior shopping experience for customers. Looking forward, the Group will continue to strive for excellence in customer service to build Lukfook as a premier jewellery brand for consumers.”

The “Consumer Caring Scheme” aims to recognise companies which demonstrate excellence in consumer care through effective use of technology and practice of consumer value-related strategies with an ultimate goal to lift industry’s overall capabilities in delivering consumer products and services. Judging criteria include “Caring for Consumers”, “Being Sincere”, “Keeping Promises”, “Ensuring Product Quality and Safety”, “Focusing on Service Quality”, “Listening to Consumers” and “Caring for Employees”.

Photo of the ceremony:



Mr. LIU Yajun, Deputy Director-General of the Economic Affairs Department and Head of Commercial Office of Liaison Office of The Central People’s Government in the HKSAR Commercial Office of Economic Affairs Department presented the trophy to Ms. Grace Wong, Human Resources Manager of the Group

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,490 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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