

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group

Won the “Best of Show Award (Open Group)” and “Craftsmanship and Technology Award” in “The 18th Hong Kong Jewellery Design Competition”

(Hong Kong, 6 March 2017) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group’s two masterpieces “Auspicious Bird” and “To Rejoice with Your Heart” (shown below) won the “Best of Show Award (Open Group)” in “The 18th Hong Kong Jewellery Design Competition”, and “Auspicious Bird” also received the “Craftsmanship and Technology Award”. The winning pieces were designed by the Group’s jewellery designers Mr. Yueh Hong Ning and Mr. Tse Ka Wing respectively.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honoured to receive three awards in this year’s ‘Hong Kong Jewellery Design Competition’, affirming the innovative talent, outstanding design and exquisite craftsmanship of our professional design team. Looking forward, the Group will continue to nurture more distinguished designers, and aspire to introduce more stylish, creative and high quality products to gain recognition from the industry and customers.”

“The 18th Hong Kong Jewellery Design Competition” was jointly organized by the Hong Kong Trade Development Council, the Hong Kong Jewellers’ & Goldsmiths’ Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers’ Association and the Diamond Federation of Hong Kong, aiming to enhance the design and quality of Hong Kong-made jewellery and encourage creativity. The judging criteria includes creativity and innovation, aesthetics, craftsmanship, wearability and topic relevance.

Inset:



Award	: “The 18th Hong Kong Jewellery Design Competition”– “Best of Show Award (Open Group)” and “Craftsmanship and Technology Award”
Title of Design	: Auspicious Bird
Sponsoring Company	: Luk Fook Holdings (International) Limited
Designer	: Mr. Yueh Hong Ning, Jewellery Designer of Lukfook Group
Design Concept	The phoenix symbolises auspiciousness. In the ancient times, it was believed that the phoenix emerges in an era of prosperity. May the auspicious bird bring peace to the world.

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Award : “The 18th Hong Kong Jewellery Design Competition”– “Best of Show Award (Open Group)”

Title of Design : To Rejoice with Your Heart

Sponsoring Company : Luk Fook Holdings (International) Limited

Designer : Mr. Tse Ka Wing, Jewellery Designer of Lukfook Group

Design Concept

Happiness is – opening oneself up in the midst of musical notes and melodies, following your heart to experience the symphony, and enjoying life to its fullness.

Photo of the event:



Founding President & Chairman of Diamond Federation of Hong Kong, Mr. Lawrence Ma, presented the award to Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group, and Mr. Yueh Hong Ning, Jewellery Designer of Lukfook Group

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Associate Chairman of Hong Kong Jewelry Manufacturers' Association, Ms. Bronia Yip, presented the award to Ms. Icy Chung, Executive Director and Deputy Product Development Director of Lukfook Group, and Mr. Tse Ka Wing, Jewellery Designer of Lukfook Group

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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