

[For Immediate Release]

Lukfook Group Won "Hong Kong Service Awards" for Ten Consecutive Years and Won "Outstanding Award"

(Hong Kong, 21 March 2017) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group received the "Hong Kong Service Awards 2017 — Quality Living Category (Jewellery and Gold)" and the "Outstanding Award" from "East Week Magazine", in recognition of the Group's excellent performance in customer services.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "The Group is honoured to receive the "Hong Kong Service Awards" for ten consecutive years and win the "Outstanding Award" this year, affirming our efforts in sincere customer services over the years. In the future, the Group will adhere to the motto of "Exquisite Craftsmanship, Quality Services and Customer Orientation" and endeavour to provide quality products and caring services for customers, so as to strengthen the Group's leading position in the international jewellery industry."

Organised by "East Week Magazine", the "Hong Kong Service Awards" aims to recognise the brands and enterprises devoted to quality customer services, and acknowledge their contribution in improving consumers' quality of life, promoting economic prosperity and consolidating Hong Kong's position as a leading international city.

Photo of the event:



Ms. Kwan Wai Ling, Publisher and Editor in Chief of East Week Magazine presented the "Hong Kong Service Awards 2017 – Quality Living Category (Jewellery and Gold)" to Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group





Ms. Lau Wing Yee, Chief Executive Officer of Sing Tao Magazine Group presented the "Outstanding Award" to Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2479 Fax: (852) 3009 7509 Email: corporate@lukfook.com

JOVIAN Communications Angel Yeung

Tel: (852) 2581 0168 Fax: (852) 2854 2012 Email: lukfook@joviancomm.com