

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Awarded in the “Oxfam Rice Event” for Eighth Consecutive Year

(Hong Kong, 21 July 2017) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Ordering Oxfam Rice (Organization Category)” Bronze Award in the “Oxfam Rice Event 2017”. The award recognizes the Group’s active participation in supporting “Oxfam Rice Event” to improve the living standards of smallholder farmers worldwide and empower them to lift themselves out of poverty.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group, said: “We are delighted to have received the top-three honours in ‘Oxfam Rice Event’ for eight years in a row. The Group has been actively supporting various charity activities and encouraging employees to contribute to the community. By participating in ‘Oxfam Rice Event’, the Group helps to raise fund for Oxfam’s ‘Smallholder Farmers Development Fund’. With the support of our kind-hearted employees, we continue to put our efforts to promote our corporate mission of caring for the society and helping more people in need.”

“Oxfam Rice Event” is a major annual fundraising event of Oxfam Hong Kong. It calls for people to purchase Oxfam rice at HK\$20 per packet and limited edition at HK\$120 per packet, aiming to raise funds for the “Smallholder Farmers Development Fund”. Funds raised will be used to assist smallholder farmers to upgrade their skill sets, improve productivity, gain greater market access, as well as enhance their abilities to survive at disaster so that they can improve their livelihoods and alleviate poverty in the long run.

Photo of the award presentation event:



Ms. Grace Wong, Human Resources Manager of Lukfook Group (left), received the “Ordering Oxfam Rice (Organization Category)” Bronze Award from Mr. Cheung Yuk Tong, Association Member of the Oxfam Hong Kong Council

~End~

六福集團

LUKFOOK GROUP

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2479

Fax: (852) 3009 7509

Email: corporate@lukfook.com

JOVIAN Communications

Angel Yeung

Tel: (852) 2581 0168

Fax: (852) 2854 2012

Email: lukfook@joviancomm.com