



【For Immediate Release】

**Lukfook Group Empowered Talanted Youth
Fully Supported the
“1st Original Jewellery Design Competition for Secondary School Students”**

(Hong Kong, 19 September 2017) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) has been dedicated to empower talented youth and has fully supported the “1st Original Jewellery Design Competition for Secondary School Students” jointly held by the Education Bureau’s “Business-School Partnership Programme” and the Gem & Jewellery Alumni Association of the HKUSPACE Alumni. The Group stepped forward to sponsor the winner to turn her entry into finished piece of jewellery which has come as an alignment of its mission to unleash talent and aspire young designers to get their feet in the door at the jewellery industry.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “This competition meant a lot, not only could students realise their potentials in jewellery design, but also created a platform for idea and experience exchange. Students were encouraged to make the best of their design and creative flair. The Group puts greatest effort to collaborate with the education institution, while its team mentored students with their professional expertise and experience.”

The jewellery design competition has come to a close, in which Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of the Group, was one of the official judges with other jewellery veterans, to shortlist a total of 25 outstanding entries. Winning students in the championship, first runner-up and second runner-up prizes and the two merit awards would each be given a summer internship placement at a jewellery shop whereas all the shortlisted pieces were displayed at the Hong Kong Jewellery & Gem Fair to compliment students on their exceptional quality work.

Named “The Wish”, the exquisitely-designed winning piece by the champion, Lee See Wing, Irene, from the Tung Wah Group of Hospitals Lee Ching Dea Memorial College, was conceptualized and reviewed by Lukfook’s design and production team who fine-tuned on the design to overcome challenges which might arise during the production process. The design was eventually turned into a jewellery showpiece. The Group’s teams suggested that Irene should add delicate pendant necklace feature to the basics of brooch piece to make the jewellery accessorize everyday outfits with greater flexibility as an all-in-one set combining brooch and pendant, with versatility and styling.

六福集團

LUKFOOK GROUP

Inset:

	<p>Title of the champion design: The Wish</p> <p>Champion: Lee See Wing, Irene (Tung Wah Group of Hospitals Lee Ching Dea Memorial College)</p> <p>Design concept: Inspired by meteor showers, elements of faience is added to project the imagery of a starry sky. A mixture of light and dark sapphires and diamonds is used to represent the twinkling starlight from the shooting stars. Through this design, Irene reminds us to appreciate mother nature and the shining stars so as to leave our troubles behind and reignite the hope in life.</p> <p>Material: The main stone on the piece is tanzanite, a newer variety in the market. 159 elegant sapphires (total weight of 2.123 carats) and nearly 200 dazzling diamonds (total weight of 1.946 carats) were embedded on 18K white gold.</p>
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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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