



【For Immediate Release】

Lukfook Jewellery Expands into the Philippines with Grand Opening of New Shop in Manila

(Hong Kong, 2 August 2018) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce its foray into the Philippines market. The new shop located in Manila, the capital city, was opened on 14 July, marking the Group’s global retail network to span across 10 countries and regions. The Group invited Mr. Donato Almeda, Board Director of Solaire Resort & Casino, Ms. Andrea Jugueta, Director of Shopping Concourse Operations of Solaire Resort & Casino, Ms. Winny Chang, President of Gaomei Group, together with Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group as the officiating guests, to witness this significant moment with business associates and tourists from all over the world.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “With the development of the Belt and Road Initiative, together with the booming tourism of Southeast Asia, the Group looks positive about the prospects of Southeast Asia. Adhering to the corporate vision of ‘Brand of Hong Kong, Sparkling the World’, the Group decides to open a new shop in Manila following its new shops opened in Malaysia and Cambodia this year with an aim to further expand into the markets of overseas Chinese and tourists. Together with 1,670 shops globally, the Group will continue to provide high quality jewellery products, excellent services as well as unparalleled shopping experience for its customers worldwide in order to foster Lukfook Jewellery to be a preferred renowned jewellery brand for customers.”

The new shop is located at Solaire Resort & Casino of Manila’s Entertainment City in Philippines. Manila’s Entertainment City is established by the Philippines government as a tourist hot spot, which is occupied with the largest shopping mall in Asia, luxury casinos, theme park, international hotels, commercial complexes and destination resorts. Solaire Resort & Casino is the first hotel operating in the Manila’s Entertainment City, which attracts tourists from all over the world and has become an entertainment and relax attraction for local residents. The Group hopes the new shop will further improve our brand recognition in overseas markets.

Shop address:

Nos 2-56, 2-58, 2-60, The Shoppes at Solaire, Solaire Resort & Casino, Manila, Philippines

六福集團

LUKFOOK GROUP

Photo of the Opening Ceremony of the new shop in Manila, Philippines:



Honorable guests include Mr. Cai Xiao Hu, Taiwanese singer (second left), Ms. Andrea Jugueta, Director of Shopping Concourse Operations of Solaire Resort & Casino (third left), Mr. Donato Almeda, Board Director of Solaire Resort & Casino (fifth left), Ms. Winny Chang, President of Gaomei Group (fourth left), Directors of several corporations namely, Mr. Hong Chuan Xiao, Mr. Cai Rong Huan, Mr. Cai Qing Chun, Mr. Huang Hua and Mr. Hong Jian Xiong joined Ms. Shirley Wong, Executive Director and Deputy General Manager of Lukfook Group (centre), as the officiating guests for the Opening Ceremony in Philippines.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with 1,670 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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