

【For Immediate Release】

Lukfook Group Recognized for 12th Consecutive Year with “Hong Kong Service Awards” by Continuous Provision of Quality Services and Products

(Hong Kong, 1 April 2019) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Hong Kong Service Awards 2019 – Quality Living Category (Jewellery and Gold)” from “East Week Magazine”, in recognition of the Group’s outstanding achievement in providing quality services and products over the years.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “Providing quality services and products create a win-win situation for both corporation and customers. We are gratified to be honoured at the “Hong Kong Service Awards” for the 12th year in a row. It has not only acknowledged Lukfook’s efforts devoted to customer services and products but also affirmed that the Group’s motto of "Putting Customer First" is widely recognized by the community. In the future, the Group will continue to strive for excellence, enhance the training of our frontline staff and make better products to strengthen the leading position of Lukfook Jewellery in the industry.”

The “Hong Kong Service Awards”, organized by “East Week Magazine” since 2004, adopts the theme of “Excellence in Service - the Right Business Practice” this year. It aims to show appreciation for corporations and brands which endeavor to provide customers with outstanding services and products over the years and recognize their contributions in consolidating and enhancing Hong Kong’s global image.

Photo of the ceremony:



Ms. Shirley Wong, Executive Director and Chief Operating Officer of Lukfook Group received the trophy of “Hong Kong Service Awards 2019 – Quality Living Category (Jewellery and Gold)” from Ms. Cynthia Leung, General Manager of Corporate Affairs at the Hong Kong Tourism Board

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,820 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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