



【For Immediate Release】

**Lukfook Group Swept 3 Awards -
“Consumers’ Most Favourite Brand”, “Excellent Integrity Brand” and
“Excellent After-sales Services Brand”
in the 4th “Top 5 Chinese Jewellery Brands”**

(Hong Kong, 2 May 2019) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group was voted by the netizens as "Consumers’ Most Favourite Brand" (消費者喜愛品牌), "Excellent Integrity Brand" (優秀誠信品牌) and "Excellent After-sales Services Brand" (優秀售後服務品牌) in the 4th "Top 5 Chinese Jewellery Brands" (中國珠寶品牌五大).

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “I am very grateful for having the support from the netizens for casting votes to accredit Lukfook brand with three awards in the ‘Top 5 Chinese Jewellery Brands’, which is a great encouragement to the Group. It has also affirmed that the brand image of the Group has been recognized by all sectors while affirming the Group's efforts in perfecting our brand management. The Group will continue to adhere to the vision of ‘Brand of Hong Kong, Sparkling the World’ and actively explore new markets in order to enable more consumers to enjoy the premium products and services of Lukfook Jewellery.”

The “Top 5 Chinese Jewellery Brands” was launched by www.wto168.net (國際珠寶網) in 2013 in conjunction with more than 100 social media companies. The awards aim to create a cross-media advantage and build a platform for the interactions between associations, companies, retailers and consumers, so as to enhance consumers' confidence in companies and their brand and to promote the jewellery industry for future development.

六福集團

LUKFOOK GROUP

Photo of the award presentation ceremony:



Mr. Samuel Wong, Business Director of the Group (forth left) received the award plaque of "Consumer Favorite Brand"

Award Plaque:



Award plaque of "Excellent Integrity Brand"



Award plaque of "Excellent After-sales Services Brand"

~End~



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 1,820 Lukfook Jewellery shops in ten countries and regions across Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441

Fax: (852) 3009 7509

Email: corporate@lukfook.com

JOVIAN Communications

Angel Yeung

Tel: (852) 2581 0168

Fax: (852) 2854 2012

Email: lukfook@joviancomm.com