



【For Immediate Release】

Lukfook Group Opens New Shop At Okada Manila, Entertainment City Manila

(Hong Kong, 5 December 2019) – **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce the grand opening of its new shop at Okada Manila, Entertainment City Manila in the capital city of the Philippines. The Group hosted and celebrated the official grand opening with ribbon-cutting ceremony. Mr. Takashi Oya, President of Okada Manila, Directors of the Philippines Branch, Ms. Nancy Sit Ka Yin, famous artiste and Mr. Weng Li-you, Taiwanese Hokkien pop singer, were invited to officiate the ceremony together with Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, Ms. Wong Hau Yeung, Executive Director and Chief Operating Officer, as well as Ms. Nancy Wong, Executive Director and Deputy Chief Executive Officer, celebrating this important moment with honourable guests .

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “The Group has been actively identifying potential markets for expansion. With the development of “One Belt, One Road” initiative and the prosperous tourism in Southeast Asia, Manila is always one of the cities of our interest. Following the opening of our first shop at Solaire Resort and Casino in Manila last year, Okada Manila is selected to open our second shop to seize the day brought by the domestic Chinese market and the flourishing tourism industry in the country. The move can also expand our international retail network and raise the Group’s brand visibility in the oversea market. We commit to deliver our premium jewellery, excellent services and unparalleled shopping experience to our customers around the globe. At present, the Group has over 2010 stores worldwide, striving to achieve our vision of ‘Brand of Hong Kong, Sparkling the World.’”

The new shop is located at Okada Manila in the Entertainment City Manila, where the Philippines government aims to build the city into a tourism hub. Okada Manila is a large-scale integrated resort with a five-star hotel, a casino, exhibition halls, restaurants and a shopping street. In addition to being a local leisure and entertainment hotspot with high traffic, it attracts tourists from all over the world. The resort is an important platform for the Group to further penetrate into the international jewellery market.

Address: Shop A06, Okada Manila Shopping Alley, Entertainment City Manila, 1701 Parañaque

六福集團

LUKFOOK GROUP



Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group (7th left), Ms. Wong Hau Yeung, Executive Director and Chief Operating Officer of the Group (3rd left), Ms. Nancy Wong, Executive Director and Deputy Chief Executive Officer of the Group (2nd left), Ms. Nancy Sit Ka Yin, a famous artiste (5th left), Mr. Weng Li-you, a Taiwanese Hokkien pop singer (3rd right), Mr. Takashi Oya, President of Okada Manila (7th right), Mr. Takeki Furukubo, Representative of Okada Manila (4th left), Directors of the Philippines Branch including Ms. Winny Chang, Mr. Huang Hua, Mr. Cai Rong Huan, Mr. Cai Qing Chun, Mr. Hong Jian Xiong, Mr. Hong Xiaowa and Mr. Wesley Chua, the Vice-president of Chinatown TV (1st left) celebrated the important moment of the grand opening

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 2010 Lukfook Jewellery shops in 10 countries and regions. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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