

**【For Immediate Release】**

## **Lukfook Group Swept 5 Awards in “Chuk Kam Jewellery Design Competition 2020”**

(Hong Kong, 8 June 2020) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the oeures designed by the Group’s jewellery design team received five awards in “Chuk Kam Jewellery Design Competition” this year. Among the winning pieces, “Henna” by Ms. Kit Chan and “Connection” by Ms. Mavis Yeung won in the “Fashionable 18K Group”; while “Generations” by Ms. Joanna Shum, “Fascinating” by Ms. Kit Chan and “White Sandalwood and Red Walls” by Ms. Daisy Wang gained three awards in the “Open Group” (Please refer to the attachment for Winners’ Showcase).

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group** said, “The Group’s designs have been well recognised by a string of awards. Gaining five awards in the ‘Chuk Kam Jewellery Design Competition 2020’ reflected the strength of our team once again. The Group participates in different kinds of competitions every year. Our team constantly strives for perfection in terms of product design creativity, craftsmanship and quality, and will continue to dedicate their efforts on designing a wide range of jewellery series to cater for different tastes of customers.”

The 18<sup>th</sup> “Chuk Kam Jewellery Design Competition 2020” was organised by Hong Kong Jewellers’ & Goldsmiths’ Association and sponsored by Hong Kong Trade Development Council and World Gold Council. It aims to enhance Chuk Kam jewellery’s standard of creativity and craftsmanship, and meet market demand. Judging criteria include practicability, creativity, craftsmanship and aesthetics, etc.

# 六福集團

## LUKFOOK GROUP



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle) and Ms. Joanna Shum, Awardee (right), received the Award from Mr. Lawrence Ma, Chairman of the HKTDC Hong Kong International Jewellery Show Organising Committee & Founding President, Diamond Federation of Hong Kong (left)



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (right) received the Award from Mr. Lawrence Ma, Chairman of the HKTDC Hong Kong International Jewellery Show Organising Committee & Founding President, Diamond Federation of Hong Kong (left) on behalf of Ms. Daisy Wang, Awardee



**Group :** Open Group

**Title of Design:** Generations

**Category:** Brooch and Earrings

**Awardee:** Ms. Joanna Shum,  
Senior Jewellery Design Officer

### Design Concept

In ancient times, Four Treasures of the Chinese Study including paper, writing brushes and ink were used to compile clan pedigrees to pass on to future generations and to fortify our bloodline connections. As time goes by and as history unfolds, clan pedigrees become invaluable heritage and perpetual legacy, acting as historic evidence of our glorious past.



**Group :** Open Group

**Title of Design:** White Sandalwood and Red Walls

**Category:** Bracelet and Earring

**Awardee:** Ms. Daisy Wang,  
Senior Jewellery Designer

### Design Concept

Inside the Forbidden City, one could find majestic red brick walls and gold tiles embellished the pure and innocent white sandalwood. With spring in the air, the Forbidden City is mesmerizing. The picture with red walls acting as a background to white sandalwood is the classic and aesthetic history of the Forbidden City. It is also visually pleasing.

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LUKFOOK GROUP



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle) and Ms. Kit Chan, Awardee (right), received the Award from Mr. Lau Hak Bun, Vice Chairman of the Hong Kong Jewellers' & Goldsmiths' Association (left)



**Group :** Open Group

**Title of Design :** Fascinating

**Category:** Earring and Alternative Accessory

**Awardee:** Ms. Kit Chan,  
Jewellery Design Officer

### **Design Concept**

The art of papercutting is one of the oldest folk art in ancient China. Visually, the exquisite art form presents an openwork of delicate image. Paired with the visualization of traditional Chinese hand fan, Chinese-style elegant aesthetics, as well as the message of flowers and butterflies are skillfully depicted.



**Group :** Fashionable 18K Group

**Title of Design :** Henna

**Category:** Ring and Shoulder Necklace

**Awardee:** Ms. Kit Chan,  
Jewellery Design Officer

### **Design Concept**

Henna is an ancient decoration painted on the body. The art has been practised in Egypt, India, Middle East, etc. for thousands of years. In addition to the aesthetic and delicate patterns, the art form is also a treasure of beautiful blessings and acts as a cultural bearer.

# 六福集團

LUKFOOK GROUP



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (left) and Ms. Mavis Yeung, Awardee (middle), received the Award from Mr. Kent Wong, Chairman of Hong Kong Jewellers & Goldsmiths Association (right)



**Group :** Fashionable 18K Group

**Title of Design:** Connection

**Category:** Head Accessory and Earring

**Awardee:** Ms. Mavis Yeung,  
Jewellery Designer

**Design Concept**

In this new millennium, the Internet is connecting people and objects toward reality, shaping people's future.

~End~

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## LUKFOOK GROUP

### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 2,100 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [www.lukfook.com](http://www.lukfook.com).**

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