

【For Immediate Release】

Lukfook Group Named as a “Happy Company” for 7 Consecutive Years

(24 Aug 2020) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has been named “Happy Company” for seven consecutive years under the “Happiness at Work” promotional scheme, in recognition of the Group’s “People Focus” philosophy and also its corporate culture of creating a friendly and harmonious “Lukfook Family”.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “Our employees are our most valuable assets and also the core of corporate development. The Group is committed to creating a healthy and happy working environment for employees. We believe that improving the happiness level of employees at work can increase the efficiency and the sense of belonging to the Group. Meanwhile, it helps to attract more talents and hence, strengthen the Group’s business growth and competitiveness. Employees who work happily can bring better quality service to customers as well. In the future, we will continuously strive to create a harmonious working environment and display the spirit of ‘Lukfook Family’.”

The “Happiness at Work” promotional scheme is organised by the Promoting Happiness Index Foundation and implemented by the Hong Kong Productivity Council. The scheme aims to promote the concept of happiness-at-work among Hong Kong companies, encourages delightful working environment, raises the happiness-at-work level of the local workforce.

“Happy Company 5+” Certificate of Commendation:



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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 2,120 points of sale around the world currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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