

【For Immediate Release】

**Lukfook Group
Won the “Best of Show Award (Open Group)” for the 5th Successive Year
and Took the “Craftsmanship and Technology Award”
in Hong Kong Jewellery Design Competition**

(7 Sep 2020) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group’s jewellery design piece “Freedom and Bondage”, designed by the Group’s jewellery designer Ms. Lee Wing-yan, has won the “Best of Show Award (Open Group)” and “Craftsmanship and Technology Award” in the 21st Hong Kong Jewellery Design Competition. Meanwhile, the Group’s six other design pieces have also been recognised with Merit Awards.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, “Thanks to our designers’ excellent craftsmanship and creativity, the Group’s design pieces have been awarded for 5 successive years in ‘Hong Kong Jewellery Design Competition’. We’ll continue to persist in nurturing talents by allocating resources, and providing regular professional trainings to move with the times. The Group encourages designers to try out new styles and materials and bring diverse elements into our products so as to constantly offer customers with fresh and unique designs.”

The 21st Hong Kong Jewellery Design Competition, themed “Relative • Compatible”, is jointly organised by the Hong Kong Trade Development Council, the Hong Kong Jewellers’ & Goldsmiths’ Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers’ Association and the Diamond Federation of Hong Kong. The Competition aims to discover new design talents and showcase the high quality of Hong Kong-made jewellery.

Winning piece of “Best of Show Award (Open Group)” and “Craftsmanship and Technology Award”:



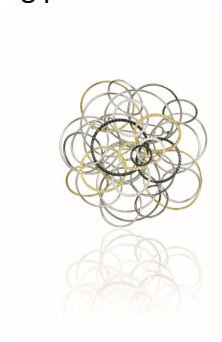
Title of Design : Freedom and Bondage
Designer : Ms. Lee Wing Yan
Category : Earrings
Concept : The doves are a symbol of freedom and peace while the ropes represent bondage. The piece is a metaphor for the gentle birds breaking away from their tethers to regain their freedom.

六福集團 LUKFOOK GROUP

Certificates of “Best of Show Award (Open Group)” and “Craftsmanship and Technology Award”:



Winning pieces of Merit Awards:



Title of Design:
Common World
Designer : Mr. Au Kwok Man
Category : Rings



Title of Design:
Fire Lightning
Designer : Mr. Au Kwok Man
Category : Earrings



Title of Design:
Starlight in the Dark
Designer : Ms. Chan Hang Kit
Category : Earrings



Title of Design:
Condensation
Designer : Mr. Choi Ching Yan
Category : Bracelet



Title of Design:
Xuan Zang · Wukong
Designer : Ms. Li Yim
Category : Bracelet



Title of Design:
Love · Going Home
Designer : Ms. Li Yim
Category : Pendant

~End~



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with 2,130 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2441

Fax: (852) 3009 7509

Email: corporate@lukfook.com

JOVIAN Communications

Angel Yeung

Tel: (852) 2581 0168

Fax: (852) 2854 2012

Email: lukfook@joviancomm.com