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(Incorporated in Hong Kong with limited liability)
(Stock Code: 273)

VOLUNTARY ANNOUNCEMENT - BUSINESS UPDATE

This is a voluntary announcement made by Mason Financial Holdings Limited (the “Company”).

BUSINESS UPDATE

The board of directors of the Company (the “Board” or the “Directors”) is pleased to inform the shareholders of the Company and potential investors of the Company that on 30 October 2015, Nice Hill International Limited (“Nice Hill”), an indirect wholly owned subsidiary of the Company, has been allocated 5,000,000 H shares in China Huarong Asset Management Company, Limited (“Huarong”) through a placing agent (namely, Haitong International Securities Company Limited). The total consideration of acquiring these 5,000,000 H shares in Huarong (“Huarong H Shares”) is HK\$15,605,689.65, representing the aggregate offer price of HK\$3.09 per share plus transaction costs. The consideration has been paid by cash from Nice Hill’s internal financial resources.

Huarong is the largest financial asset management company in China in terms of total assets. Huarong together with its subsidiaries are principally engaged in: (i) distressed asset management, (ii) financial services, and (iii) asset management and investment. By way of a successful public offering of Huarong H Shares, Huarong has issued 24,411,745,353 Huarong H Shares in total as at 30 October 2015, which are listed on the main board of The Stock Exchange of Hong Kong Limited with stock code: 2799. Nice Hill currently holds a very small percentage of Huarong H Shares.

To the best of the Directors’ knowledge, information and belief, and having made all reasonable enquiries, Huarong and the placing agent and their ultimate beneficial owners are third parties independent of the Company and its connected persons as

defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The terms of acquisition of Huarong H Shares through the placing agent are normal commercial terms determined after arm's length negotiations between Nice Hill and the placing agent.

Nice Hill's investment in Huarong H Shares is currently classified as available-for-sale financial assets held for trading purpose and is not subject to any restrictive period for re-sale.

REASONS FOR AND BENEFITS OF THE INVESTMENT IN HUARONG

The Company together with its subsidiaries (the "Group") is principally engaged in the business of investment in securities trading, money lending, property investment and investment holding. As mentioned in the Company's interim results announcement in late August 2015, the Group has planned to develop businesses in the financial services industry in view of the opportunities therein. The Board believes that the investment in Huarong H Shares as well as in other well-established financial services companies will complement the Group's plan to develop businesses in the financial services industry. The placing price per Huarong H Share is same as the offer price of HK\$3.09 per Huarong H Share (exclusive of brokerage and levies) pursuant to Huarong's Hong Kong public offering. Hence, the Board considers that the terms of the acquisition of Huarong H Shares are on normal commercial terms as well as fair and reasonable and the investment in Huarong H Shares is in the interests of the Company and its shareholders as a whole.

By order of the Board
Mason Financial Holdings Limited
Zhang Yongdong
Chairman

Hong Kong, 30 October 2015

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Zhang Yongdong
Mr. Cheung Wing Ping
Ms. Cheung Ka Yee
Mr. Man Wai Chuen

Non-executive Director:

Dr. Xia Xiaoning

Independent Non-executive Directors:

Mr. Lam Yiu Kin
Dr. Antonio Maria Santos
Mr. Yuen Kwok On