



MASON FINANCIAL HOLDINGS LIMITED 民信金控有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

(Stock Code 股份代號：273)

NOTIFICATION LETTER 通知信函

25 April 2016

Dear Non-registered Holder ⁽¹⁾,

Mason Financial Holdings Limited (the "Company")

— Notice of Publication of Annual Report 2015, Circular together with Notice of Annual General Meeting and Proxy Form ("Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication⁽²⁾ are available on the Company's website at www.masonhk.com and the HKExnews's website at www.hkexnews.hk. You may access the Current Corporate Communication by clicking "English" to enter into the home page of our website and by clicking "news & press", then selecting "Annual Reports" under "News & Press Headlines" and viewing relevant documents through Adobe® Reader® or browsing through the HKExnews's website.

If you want to receive a printed version of the Current Corporate Communication, please complete the Request Form on the reverse side and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from the Company's website at www.masonhk.com or the HKExnews's website at www.hkexnews.hk.

Should you have any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday, excluding public holidays or send an email to mason273.ecom@computershare.com.hk.

Yours faithfully,
For and on behalf of
Mason Financial Holdings Limited
Mr. Zhang Yongdong
Chairman

Notes:

- (1) This letter is addressed to Non-registered Holder ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communication). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.
- (2) Corporate Communication includes but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位非登記持有人⁽¹⁾:

民信金控有限公司(「本公司」)

— 二零一五年年報、通函連同股東週年大會通告及代表委任表格(「本次公司通訊文件」)之發布通知

本公司的本次公司通訊文件⁽²⁾的中、英文版本已上載於本公司網站(www.masonhk.com)及香港交易所披露易網站(www.hkexnews.hk), 歡迎瀏覽。請在本公司網站按「中文」進入主頁後按「最新消息」一項, 再在「最新消息」標題項下選擇「年報」並使用 Adobe® Reader® 開啟查閱或在香港交易所披露易網站瀏覽有關文件。

如閣下欲收取本次公司通訊文件之印刷本, 請填妥在本函背面的申請表格, 並使用隨附之郵寄標籤經香港中央證券登記有限公司(「香港證券登記處」)寄回本公司(如在香港投寄, 毋須貼上郵票; 否則, 請貼上適當的郵票)。香港證券登記處地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。申請表格亦可於本公司網站(www.masonhk.com)或香港交易所披露易網站(www.hkexnews.hk)內下載。

如對上述內容有任何疑問, 請致電香港證券登記處電話熱線(852) 2862 8688, 辦公時間為星期一至五(公眾假期除外)上午 9 時正至下午 6 時正或電郵至 mason273.ecom@computershare.com.hk。

代表
民信金控有限公司
主席
張永東先生
謹啟

二零一六年四月二十五日

附註:

- (1) 本函件乃向本公司之非登記持有人(「非登記持有人」指股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 希望收到本公司之公司通訊)發出。如果閣下已經出售或轉讓所持有之本公司股份, 則無需理會本函件及所附申請表格。
- (2) 公司通訊包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及(如適用)財務摘要報告;(b)中期報告及(如適用)中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;及(f)代表委任表格。

Non-registered holder's information (English Name and Address)

非登記持有人資料(英文姓名及地址)

Please specify your name and address clearly in ENGLISH BLOCK LETTER below if you downloaded this form from the web.

倘若閣下從網上下載本申請表格，請於下面用英文正楷清楚註明閣下的姓名及地址。

Name(s) of Non-registered Holder(s)

非登記持有人姓名 _____

Address

地址 _____

REQUEST FORM 申請表格

To: Mason Financial Holdings Limited (the "Company")
(Stock Code: 273)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致：民信金控有限公司(「本公司」)
(股份代號：273)
經香港中央證券登記有限公司
香港灣仔皇后大道東183號
合和中心17M樓

I/We would like to receive the Annual Report 2015, Circular together with Notice of Annual General Meeting and Proxy Form of the Company ("Current Corporate Communication") in the manner as indicated below:

本人／我們希望以下列方式收取 貴公司二零一五年年報、通函連同股東週年大會通告及代表委任表格(「本次公司通訊文件」)：

(Please mark (X) of the following box 請從下列空格內劃上「X」號)

- to receive the printed bi-lingual version of the Current Corporate Communication.
收取本次公司通訊文件之中英雙語印刷本。

Name(s) of Non-registered Holder(s)

非登記持有人姓名 _____

Date

日期 _____

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number

聯絡電話號碼 _____

Signature(s)

簽名 _____

Notes 附註：

- Please complete all your details clearly.
請閣下清楚填妥所有資料。
 - This letter is addressed to Non-registered holder ("Non-registered holder" means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communication*).
此函件乃向本公司之非登記持有人(「非登記持有人」指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊文件*)發出。
 - Any form with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如本表格未有劃上「X」號、未有簽署或填寫不正確，則本表格將會作廢。
 - The above instruction will apply to the current and future Corporate Communication* to be sent to you until you notify to the Company c/o Computershare Hong Kong Investor Services Limited to the contrary or unless you have share at anytime ceased to have shareholdings in the Company.
上述指示適用於本次及今後發送予閣下之所有公司通訊，直至閣下透過香港中央證券登記有限公司通知本公司另外之安排或任何時候停止持有本公司的股權。
 - For the avoidance of doubt, the Company do not accept any other instruction given on this Request Form.
為免存疑，任何在本申請表格上的額外指示，本公司將不予處理。
- * Corporate Communication includes but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
* 公司通訊包括但不限於：(a)董事會報告、年度財務報表連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

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郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。
如在香港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope
to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong
Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong