



(Incorporated in the Cayman Islands with limited liability)
Website: <https://www.palasinoholdings.com>
(Stock code: 2536.HK)

Palasino Announces MOU with GameSparcs for Online Game Contents Licensing

(20 May 2024 - Hong Kong) **Palasino Holdings Limited** (“Palasino” or the “Group”) is pleased to announce that it has established Palasino Technology (HK) Limited (“Palasino Technology”), a wholly-owned subsidiary of Palasino, to focus on the business-to-business online gaming segment.

Palasino Technology has entered into a Memorandum of Understanding (“MOU”) with GameSparcs Co., Ltd. (“GameSparcs”, TWSE: 6542), a company specialising in gaming technology.

The MOU involves the licensing of innovative online games contents from GameSparcs to Palasino Technology, which in turn will give Palasino Technology access to a diverse portfolio of online game contents. This collaboration aligns with Palasino Technology's strategic expansion into the online gaming market, particularly in the business-to-business segment. Palasino Technology plans to initially supply licensed online gaming companies in Asia with online game contents.

Mr. Pavel MARŠÍK, Chief Executive Officer of Palasino, said, “We are excited about the collaboration with GameSparcs, a renowned name in the gaming technology industry. This MOU marks a significant milestone for Palasino as we enter the business-to-business online gaming market in Asia. By offering GameSparcs' exceptional game contents into our business, we aim to further solidify our position in the industry.”

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About Palasino Holdings Limited

Palasino Holdings Limited (“Palasino”, together with its subsidiaries, the “Group”) is listed on the Hong Kong Stock Exchange (HKEx Stock code: 2536.HK). The Group is a diversified gaming and leisure group, operating a land-based casino and resort alongside two full-service casinos in the Czech Republic, featuring slot machines and table games. Additionally, the Group owns and manages three hotels in Germany and one in Austria, providing accommodation, catering, and conference services.

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