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**PEACE MAP HOLDING LIMITED**

**天下圖控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 402)**

### **CHANGE OF CHIEF EXECUTIVE OFFICER**

The board of directors (the “**Board**”) of Peace Map Holding Limited (the “**Company**”) is pleased to announce that Mr. Guan Hongliang (“**Mr. Guan**”), an executive director and chairman of the Board has resigned as a chief executive officer of the Company with effect from 4 January 2016 as Mr. Guan will focus on the development of long-term strategy of the Company which will require more of his time and effort. Mr. Wang Zheng (“**Mr. Wang**”), an executive director of the Company, has been re-designated as the chief executive officer of the Company with effect from 4 January 2016. Mr. Wang was previously the chief operating officer of the Company and has extensive experience in data technology marketing and corporate management, and has been serving the Company and its subsidiaries for over eight years.

Mr. Wang, aged 35, has extensive experience in data technology marketing and corporate management. He was appointed as an executive director and the chief operating officer of the Company on 6 August 2014. Mr. Wang is also a director of Peace Map Technology Company Limited, a wholly-owned subsidiary of the Company incorporated in Hong Kong. Mr. Wang was a deputy general manager of 北京天下圖數據技術有限公司 (Peace Map Co., Ltd.\*) from August 2007 to August 2012. Mr. Wang was a deputy general manager of 北京天下圖信息技術有限公司 (Beijing Peace Map Information and Technology Limited\*) since August 2012 and a deputy general manager of Peace Map Management Services Limited (formerly known as MIG Management Services Limited), a wholly-owned subsidiary of the Company incorporated in Hong Kong, since 15 August 2013. Mr. Wang graduated from Nanjing University of Aeronautics and Astronautics with an associate degree in Commercial English in 2001. Mr. Wang studied Master of Business Administration in Law at China University of Political Science since September 2010 and was rewarded a course completion certificate in June 2012.

*\* For identification purpose only*

Mr. Wang has entered into a director service contract with the Company for a term of three years from 6 August 2014 and is entitled to a director's remuneration of approximately HK\$1,408,000 per annum. The remuneration was determined with reference to his time commitment, duties and responsibilities, the Company's performance and the prevailing market conditions and reviewed by the Board upon approval of the remuneration committee of the Board.

Mr. Wang has no relationship with any directors, senior management or substantial shareholders of the Company.

As at the date of this announcement, Mr. Wang does not have any interest (within the meaning of Part XV of the SFO) in the securities of the Company.

Mr. Wang has not held any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years prior to the date of his appointment. Save as disclosed above, he does not hold any other position with the Company or its subsidiaries, nor does he have other major appointments and professional qualifications.

Save as disclosed above, Mr. Guan and Mr. Wang will remain as executive directors of the Company and there is no information relating to the resignation of Mr. Guan as chief executive officer and re-designation of Mr. Wang which are required to be disclosed pursuant to Rules 13.51(2) (h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other matter which needs to be brought to the attention of the shareholders of the Company.

For and on behalf of the Board  
**Peace Map Holding Limited**  
**ZHU Dong**  
*Executive Director*

Hong Kong, 4 January 2016

*As at the date of this announcement, the executive directors are Mr. GUAN Hongliang (Chairman), Mr. ZHANG Chuanjun (Deputy Chairman), Mr. WANG Zheng (Chief Executive Officer), Mr. ZHU Dong (Deputy Chief Executive Officer), Mr. FENG Tao (Chief Financial Officer) and, the independent non-executive directors are Mr. ZHANG Songlin, Mr. HUI Yat On, Mr. ZHAI Shenggang and Mr. KANG Hua.*