



香港交易所

### Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) : 31 / 7 / 2010

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer Phoenix Satellite Television Holdings Limited

Date Submitted 03 / 08 / 2010

#### I. Movements in Authorised Share Capital

##### 1. Ordinary Shares

(1) Stock code : 02008 Description : Ordinary Shares

|                                     | No. of ordinary<br>shares | Par value<br>( <i>State<br/>currency</i> ) | Authorised share<br>capital<br>( <i>State currency</i> ) |
|-------------------------------------|---------------------------|--------------------------------------------|----------------------------------------------------------|
| Balance at close of preceding month | <u>10,000,000,000</u>     | <u>HK\$0.1</u>                             | <u>HK\$1,000,000,000</u>                                 |
| Increase/(decrease)                 | <u>0</u>                  |                                            | <u>HK\$0</u>                                             |
| Balance at close of the month       | <u>10,000,000,000</u>     | <u>HK\$0.1</u>                             | <u>HK\$1,000,000,000</u>                                 |

(2) Stock code : N/A Description : \_\_\_\_\_

|                                     | No. of ordinary<br>shares | Par value<br>( <i>State<br/>currency</i> ) | Authorised share<br>capital<br>( <i>State currency</i> ) |
|-------------------------------------|---------------------------|--------------------------------------------|----------------------------------------------------------|
| Balance at close of preceding month | _____                     | _____                                      | _____                                                    |
| Increase/(decrease)                 | _____                     |                                            | _____                                                    |
| Balance at close of the month       | _____                     | _____                                      | _____                                                    |

2. Preference Shares

|                                     |            |                          |                                        |                                                       |
|-------------------------------------|------------|--------------------------|----------------------------------------|-------------------------------------------------------|
| Stock code :                        | <u>N/A</u> | Description :            | _____                                  |                                                       |
|                                     |            | No. of preference shares | Par value<br>( <i>State currency</i> ) | Authorised share capital<br>( <i>State currency</i> ) |
| Balance at close of preceding month |            | _____                    | _____                                  | _____                                                 |
| Increase/(decrease)                 |            | _____                    |                                        | _____                                                 |
| Balance at close of the month       |            | _____                    | _____                                  | _____                                                 |

3. Other Classes of Shares

|                                     |            |                                |                                        |                                                       |
|-------------------------------------|------------|--------------------------------|----------------------------------------|-------------------------------------------------------|
| Stock code :                        | <u>N/A</u> | Description :                  | _____                                  |                                                       |
|                                     |            | No. of other classes of shares | Par value<br>( <i>State currency</i> ) | Authorised share capital<br>( <i>State currency</i> ) |
| Balance at close of preceding month |            | _____                          | _____                                  | _____                                                 |
| Increase/(decrease)                 |            | _____                          |                                        | _____                                                 |
| Balance at close of the month       |            | _____                          | _____                                  | _____                                                 |

Total authorised share capital at the end of the month (*State currency*) :

**HK\$1,000,000,000**

## II. Movements in Issued Share Capital

|                                       | No. of ordinary shares |            | No of preference shares | No. of other classes of shares |
|---------------------------------------|------------------------|------------|-------------------------|--------------------------------|
|                                       | (1)                    | (2)        |                         |                                |
| Balance at close of preceding month   | <u>4,985,264,000</u>   | <u>N/A</u> | <u>N/A</u>              | <u>N/A</u>                     |
| Increase/ (decrease) during the month | <u>0</u>               | <u>N/A</u> | <u>N/A</u>              | <u>N/A</u>                     |
| Balance at close of the month         | <u>4,985,264,000</u>   | <u>N/A</u> | <u>N/A</u>              | <u>N/A</u>                     |

## III. Details of Movements in Issued Share Capital

## Share Options (under Share Option Schemes of the Issuer)

| Particulars of share option scheme including EGM approval date (dd/mm/yyyy) and class of shares issuable | Movement during the month |           |                            |          | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|----------------------------------------------------------------------------------------------------------|---------------------------|-----------|----------------------------|----------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
|                                                                                                          | Granted                   | Exercised | Cancelled                  | Lapsed   |                                                                      |                                                                                           |
| <b>1. Pre-IPO</b>                                                                                        | <b>0</b>                  | <b>0</b>  | <b>0</b>                   | <b>0</b> | <b>0</b>                                                             | <b>0</b>                                                                                  |
| <b>Share Option Scheme</b>                                                                               |                           |           |                            |          |                                                                      |                                                                                           |
| <b>(07 / 06 / 2000)</b>                                                                                  |                           |           |                            |          |                                                                      |                                                                                           |
| <b>Ordinary shares</b>                                                                                   |                           |           |                            |          |                                                                      |                                                                                           |
| <i>(Note 1)</i>                                                                                          |                           |           |                            |          |                                                                      |                                                                                           |
| <b>2. Post-IPO</b>                                                                                       | <b>0</b>                  | <b>0</b>  | <b>0</b>                   | <b>0</b> | <b>0</b>                                                             | <b>15,502,000</b>                                                                         |
| <b>Share Option Scheme</b>                                                                               |                           |           |                            |          |                                                                      |                                                                                           |
| <b>(07 / 06 / 2000)</b>                                                                                  |                           |           |                            |          |                                                                      |                                                                                           |
| <b>Ordinary shares</b>                                                                                   |                           |           |                            |          |                                                                      |                                                                                           |
| <i>(Note 1)</i>                                                                                          |                           |           |                            |          |                                                                      |                                                                                           |
| <b>3. New Share</b>                                                                                      | <b>0</b>                  | <b>0</b>  | <b>0</b>                   | <b>0</b> | <b>0</b>                                                             | <b>5,254,000</b>                                                                          |
| <b>Option Scheme</b>                                                                                     |                           |           |                            |          |                                                                      |                                                                                           |
| <b>(19 / 06 / 2009)</b>                                                                                  |                           |           |                            |          |                                                                      |                                                                                           |
| <b>Ordinary shares</b>                                                                                   |                           |           |                            |          |                                                                      |                                                                                           |
| <i>(Note 1)</i>                                                                                          |                           |           |                            |          |                                                                      |                                                                                           |
|                                                                                                          |                           |           | Total A. (Ordinary shares) |          | <u>0</u>                                                             |                                                                                           |
|                                                                                                          |                           |           | (Preference shares)        |          | <u>N/A</u>                                                           |                                                                                           |
|                                                                                                          |                           |           | (Other class)              |          | <u>N/A</u>                                                           |                                                                                           |
| Total funds raised during the month from exercise of options (State currency)                            |                           |           |                            |          | <u>HK\$0</u>                                                         |                                                                                           |

## Warrants to Issue Shares of the Issuer which are to be Listed

| Description of warrants<br>(Date of expiry - dd/mm/yyyy) | Currency of<br>nominal<br>value | Nominal value at<br>close of<br>preceding month | Exercised<br>during the<br>month | Nominal value<br>at close of the<br>month | No. of new<br>shares of<br>issuer<br>issued<br>during the<br>month<br>pursuant<br>thereto | No. of new<br>shares of issuer<br>which may be<br>issued pursuant<br>thereto as at<br>close of the<br>month |
|----------------------------------------------------------|---------------------------------|-------------------------------------------------|----------------------------------|-------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| 1. <u>N/A</u>                                            |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| ( / / )                                                  |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Stock code (if listed)                                   |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Class of shares issuable ( <i>Note 1</i> )               |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Subscription price                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| EGM approval date<br>(if applicable)<br>(dd/mm/yyyy)     |                                 | ( / / )                                         |                                  |                                           |                                                                                           |                                                                                                             |
| 2.                                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| ( / / )                                                  |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Stock code (if listed)                                   |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Class of shares issuable ( <i>Note 1</i> )               |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Subscription price                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| EGM approval date<br>(if applicable)<br>(dd/mm/yyyy)     |                                 | ( / / )                                         |                                  |                                           |                                                                                           |                                                                                                             |
| 3.                                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| ( / / )                                                  |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Stock code (if listed)                                   |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Class of shares issuable ( <i>Note 1</i> )               |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Subscription price                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| EGM approval date<br>(if applicable)<br>(dd/mm/yyyy)     |                                 | ( / / )                                         |                                  |                                           |                                                                                           |                                                                                                             |
| 4.                                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| ( / / )                                                  |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Stock code (if listed)                                   |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Class of shares issuable ( <i>Note 1</i> )               |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| Subscription price                                       |                                 |                                                 |                                  |                                           |                                                                                           |                                                                                                             |
| EGM approval date<br>(if applicable)<br>(dd/mm/yyyy)     |                                 | ( / / )                                         |                                  |                                           |                                                                                           |                                                                                                             |
| Total B. (Ordinary shares)                               |                                 |                                                 |                                  |                                           |                                                                                           | <u>N/A</u>                                                                                                  |
| (Preference shares)                                      |                                 |                                                 |                                  |                                           |                                                                                           | <u>N/A</u>                                                                                                  |
| (Other class)                                            |                                 |                                                 |                                  |                                           |                                                                                           | <u>N/A</u>                                                                                                  |

Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed)

| Class and description                          | Currency of amount outstanding | Amount at close of preceding month | Converted during the month | Amount at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|------------------------------------------------|--------------------------------|------------------------------------|----------------------------|------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1. <u>N/A</u>                                  |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Stock code (if listed)                         |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Class of shares issuable ( <i>Note 1</i> )     |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Subscription price                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| EGM approval date (if applicable) (dd/mm/yyyy) |                                | ( / / )                            |                            |                              |                                                                      |                                                                                           |
| 2.                                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Stock code (if listed)                         |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Class of shares issuable ( <i>Note 1</i> )     |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Subscription price                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| EGM approval date (if applicable) (dd/mm/yyyy) |                                | ( / / )                            |                            |                              |                                                                      |                                                                                           |
| 3.                                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Stock code (if listed)                         |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Class of shares issuable ( <i>Note 1</i> )     |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Subscription price                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| EGM approval date (if applicable) (dd/mm/yyyy) |                                | ( / / )                            |                            |                              |                                                                      |                                                                                           |
| 4.                                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Stock code (if listed)                         |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Class of shares issuable ( <i>Note 1</i> )     |                                |                                    |                            |                              |                                                                      |                                                                                           |
| Subscription price                             |                                |                                    |                            |                              |                                                                      |                                                                                           |
| EGM approval date (if applicable) (dd/mm/yyyy) |                                | ( / / )                            |                            |                              |                                                                      |                                                                                           |
| Total C. (Ordinary shares)                     |                                |                                    |                            |                              | <u>N/A</u>                                                           |                                                                                           |
| (Preference shares)                            |                                |                                    |                            |                              | <u>N/A</u>                                                           |                                                                                           |
| (Other class)                                  |                                |                                    |                            |                              | <u>N/A</u>                                                           |                                                                                           |

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options  
(other than under Share Option Schemes)

| Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable: | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1.<br><b>N/A</b><br><br>( / / )<br>shares ( <i>Note 1</i> )                                             |                                                                      |                                                                                           |
| 2.<br><br><br>( / / )<br>shares ( <i>Note 1</i> )                                                       |                                                                      |                                                                                           |
| 3.<br><br><br>( / / )<br>shares ( <i>Note 1</i> )                                                       |                                                                      |                                                                                           |
| Total D. (Ordinary shares)                                                                              | <b>N/A</b>                                                           |                                                                                           |
| (Preference shares)                                                                                     | <b>N/A</b>                                                           |                                                                                           |
| (Other class)                                                                                           | <b>N/A</b>                                                           |                                                                                           |

## Other Movements in Issued Share Capital

| Type of Issue |              |                                 |                                                                                                                                                 | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------|--------------|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1.            | Rights issue | At price : State currency _____ | Class of shares issuable _____<br><i>(Note 1)</i><br>Issue and allotment date : (dd/mm/yyyy) ( / / )<br>EGM approval date: (dd/mm/yyyy) ( / / ) | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |
| 2.            | Open offer   | At price : State currency _____ | Class of shares issuable _____<br><i>(Note 1)</i><br>Issue and allotment date : (dd/mm/yyyy) ( / / )<br>EGM approval date: (dd/mm/yyyy) ( / / ) | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |
| 3.            | Placing      | At price : State currency _____ | Class of shares issuable _____<br><i>(Note 1)</i><br>Issue and allotment date : (dd/mm/yyyy) ( / / )<br>EGM approval date: (dd/mm/yyyy) ( / / ) | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |
| 4.            | Bonus issue  |                                 | Class of shares issuable _____<br><i>(Note 1)</i><br>Issue and allotment date : (dd/mm/yyyy) ( / / )<br>EGM approval date: (dd/mm/yyyy) ( / / ) | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |

For Main Board and GEM listed issuers

| Type of Issue |                      |                                 | No. of new shares of issuer issued during the month pursuant thereto                                                                                             | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------|----------------------|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 5.            | Scrip dividend       | At price : State currency _____ | <p>Class of shares issuable _____<br/>(Note 1)</p> <p>Issue and allotment date : ( / / )</p> <p>EGM approval date: ( / / )<br/>(dd/mm/yyyy)</p>                  | <p><u>N/A</u></p> <p><u>N/A</u></p>                                                       |
| 6.            | Repurchase of shares |                                 | <p>Class of shares repurchased (Note 1) _____</p> <p>Cancellation date : ( / / )<br/>(dd/mm/yyyy)</p> <p>EGM approval date: ( / / )<br/>(dd/mm/yyyy)</p>         | <p><u>N/A</u></p> <p><u>N/A</u></p>                                                       |
| 7.            | Redemption of shares |                                 | <p>Class of shares redeemed (Note 1) _____</p> <p>Redemption date : ( / / )<br/>(dd/mm/yyyy)</p> <p>EGM approval date: ( / / )<br/>(dd/mm/yyyy)</p>              | <p><u>N/A</u></p> <p><u>N/A</u></p>                                                       |
| 8.            | Consideration issue  | At price : State currency _____ | <p>Class of shares issuable _____<br/>(Note 1)</p> <p>Issue and allotment date : ( / / )<br/>(dd/mm/yyyy)</p> <p>EGM approval date: ( / / )<br/>(dd/mm/yyyy)</p> | <p><u>N/A</u></p> <p><u>N/A</u></p>                                                       |



For Main Board and GEM listed issuers

| Type of Issue              |                                 |                                                                                                                          | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|----------------------------|---------------------------------|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 9. Capital reorganisation  |                                 | Class of shares issuable _____<br>(Note 1)<br>Issue and allotment date : (dd/mm/yyyy)<br>EGM approval date: (dd/mm/yyyy) |                                                                      |                                                                                           |
|                            |                                 |                                                                                                                          | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |
| 10. Other (Please specify) | At price : State currency _____ | Class of shares issuable _____<br>(Note 1)<br>Issue and allotment date : (dd/mm/yyyy)<br>EGM approval date: (dd/mm/yyyy) |                                                                      |                                                                                           |
|                            |                                 |                                                                                                                          | <u>N/A</u>                                                           | <u>N/A</u>                                                                                |
|                            |                                 |                                                                                                                          | Total E. (Ordinary shares)                                           | <u>N/A</u>                                                                                |
|                            |                                 |                                                                                                                          | (Preference shares)                                                  | <u>N/A</u>                                                                                |
|                            |                                 |                                                                                                                          | (Other class)                                                        | <u>N/A</u>                                                                                |

|                                                                                                                         |     |            |
|-------------------------------------------------------------------------------------------------------------------------|-----|------------|
| Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):                                 | (1) | <b>0</b>   |
|                                                                                                                         | (2) | <u>N/A</u> |
| Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):                               |     | <u>N/A</u> |
| Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):                         |     | <u>N/A</u> |
| <i>(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)</i> |     |            |

