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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Satellite Television Holdings Limited (the “Company”) announces that a meeting of the board of directors of the Company will be held on Thursday, 19 August 2010 at No. 2-6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and its publication and considering the payment of an interim dividend, if any.

By Order of the Board
Yeung Ka Keung
Company Secretary

Hong Kong, 5 August 2010

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung); Mr. CHUI Keung (also an alternate director to Mr. LIU Changle); Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

*Mr. GAO Nianshu; Mr. LI Yue; Mr. Jan KOEPPEN; Mr. CHEUNG Chun On, Daniel;
Mr. GONG Jianzhong*

Independent Non-executive Directors

Dr. LO Ka Shui; Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK

Alternate Directors

Ms. Ella Betsy WONG (alternate to Mr. Jan KOEPPEN); Dr. GAO Jack Qunyao (alternate to Mr. CHEUNG Chun On, Daniel)