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鳳凰衛視

## PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

### 鳳凰衛視控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 02008)

### POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 4 DECEMBER 2015

The Board is pleased to announce that the resolution proposed at the EGM was duly passed by the Shareholders by way of poll at the EGM.

Reference is made to the circular of Phoenix Satellite Television Holdings Limited (the “**Company**”) dated 17 November 2015 (the “**Circular**”) in relation to the New Media CCT, the proposed annual cap amounts and notice of extraordinary general meeting (“**EGM**”). Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that at the EGM held on 4 December 2015, the ordinary resolution (the “**Resolution**”) as set out in the notice of EGM dated 17 November 2015 (“**EGM Notice**”) was duly passed by the Shareholders by way of poll as more than 50% of the votes were cast in favour of the Resolution.

The number of Shares represented by votes for and against the Resolution at the EGM were as follows:

Ordinary Resolution	Number of Votes (%)	
	For	Against
To approve the New Media CCT between PNM Group and CMCC Group and the Annual Caps for the three years from 1 January 2016 to 31 December 2018; and to authorise any one director of the Company or any other person authorised by the directors of the Company to do all things and execute all documents to give effect to this Resolution.	2,534,609,377 (99.9996%)	10,000 (0.0004%)

As at the date of the EGM, the total number of Shares in issue was 5,000,993,500 Shares, which is the total number of Shares entitling the Shareholders to attend and vote on the Resolution at the EGM.

As disclosed in the Circular, Extra Step Investments Limited (“**Extra Step**”), a substantial shareholder of the Company holding 983,000,000 Shares, a wholly-owned subsidiary of CMHKG, which in turn is a subsidiary of CMCC, has a material interest in the New Media CCT. As such, Extra Step is required to abstain from voting on the resolution approving the New Media CCT and the proposed annual cap amount at the EGM.

Save as disclosed above, no Shareholder was required to abstain from voting on the Resolution at the EGM and there were no Shares entitling the Shareholders to attend and vote only against the Resolution at the EGM as set out in Rule 13.40 of the Listing Rules. A total of 4,017,993,500 Shares were held by Independent Shareholders who were entitled to attend, either in person or by proxy, to vote for or against the Resolution.

The Company’s branch share registrar, Hong Kong Registrars Limited, acted as the scrutineer for the vote-taking at the EGM.

By Order of the Board  
**Phoenix Satellite Television Holdings Limited**  
**LIU Changle**  
*Chairman*

Hong Kong, 4 December 2015

As at the date of this announcement, the board of directors of the Company comprises:

**Executive Directors**

*Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung);*

*Mr. CHUI Keung (also an alternate director to Mr. LIU Changle);*

*Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)*

**Non-executive Directors**

*Mr. SHA Yuejia; Mr. GAO Nianshu; Mr. GONG Jianzhong; Mr. SUN Yanjun*

**Independent Non-executive Directors**

*Dr. LO Ka Shui; Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK;*

*Mr. FANG Fenglei*

**Alternate Director**

*Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)*