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鳳凰衛視

## **PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED**

**鳳凰衛視投資(控股)有限公司**

*(formerly known as “Phoenix Satellite Television Holdings Limited 鳳凰衛視控股有限公司”)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 02008)**

### **CHANGE OF COMPANY NAME**

#### **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the English name of the Company has been changed from “Phoenix Satellite Television Holdings Limited” to “Phoenix Media Investment (Holdings) Limited”, and the dual foreign name in Chinese of the Company has been changed from “鳳凰衛視控股有限公司” to “鳳凰衛視投資(控股)有限公司”.

#### **INTRODUCTION**

Reference is made to the announcement and circular (the “**Circular**”) of Phoenix Media Investment (Holdings) Limited (formerly known as “Phoenix Satellite Television Holdings Limited”) (the “**Company**”) dated 25 January 2018 and 9 February 2018 respectively in relation to the Proposed Change of Company Name. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular, unless the context herein requires otherwise.

#### **CHANGE OF COMPANY NAME**

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Proposed Change of Company Name by the Shareholders at the extraordinary general meeting held on 6 March 2018, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies of the Cayman Islands on 7 March 2018 certifying that the Company has changed its English name to “Phoenix Media Investment (Holdings) Limited”, and the dual foreign name in Chinese of the Company has been changed to “鳳凰衛視投資(控股)有限公司” with effect from 7 March 2018.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 19 March 2018 certifying that the new English name and Chinese name of the Company have been registered in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

### **EFFECT OF THE CHANGE OF COMPANY NAME**

The name change of the Company will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the Company's existing name shall, after the aforesaid name change having become effective, continue to be evidence of the title of the securities of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangements for free exchange of existing share certificates for new share certificates bearing the new name of the Company. Share certificates of the Company which are issued after the name change of the Company having become effective will be in the new name of the Company.

### **STOCK SHORT NAME**

The stock short name for trading in the Company's shares on the Stock Exchange will remain unchanged as "PHOENIX TV" in English and "鳳凰衛視" in Chinese. The stock code of the Company on the Stock Exchange will also remain unchanged as "02008".

### **COMPANY WEBSITE**

The website of the Company will remain unchanged as "www.irasia.com/listco/hk/phoenixtv/".

By order of the Board  
**Phoenix Media Investment (Holdings) Limited**  
**LIU Changle**  
*Chairman*

Hong Kong, 21 March 2018

As at the date of this announcement, the board of directors of the Company comprises:

#### **Executive Directors**

*Mr. LIU Changle (Chairman) (also an alternate director of Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director of Mr. LIU Changle and Mr. CHUI Keung)*

#### **Non-executive Directors**

*Mr. SHA Yuejia, Mr. XIA Bing, Mr. GONG Jianzhong and Mr. SUN Yanjun*

#### **Independent Non-executive Directors**

*Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di*

#### **Alternate Director**

*Mr. LAU Wai Kei, Ricky (alternate director to Mr. SUN Yanjun)*