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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資（控股）有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

**POLL RESULTS OF ANNUAL GENERAL MEETING
HELD ON 6 JUNE 2018**

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) is pleased to announce that at the annual general meeting of the Company held on 6 June 2018 (the “**AGM**”), all the proposed resolutions as set out in the notice as supplemented by the supplemental notice of the AGM dated 24 April 2018 and 21 May 2018 respectively (together the “**AGM Notices**”) were duly passed on a poll.

As at the date of the AGM, the total number of issued and fully paid up shares of the Company was 4,993,469,500, the holders of which (the “**Shareholders**”) were entitled to attend and vote for or against all resolutions proposed at the AGM. There was no shares entitling the Shareholders to attend and abstain from voting in favour of the resolutions proposed at the AGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no Shareholders were required under the Listing Rules to abstain from voting at the AGM.

The poll results are set out as follows:

Ordinary Resolutions		Number of Votes		Passed by Shareholders
		For	Against	
1.	To receive and consider the audited consolidated financial statements and the reports of the directors of the Company and independent auditor for the year ended 31 December 2017.	3,487,364,875 (100%)	0 (0%)	Yes
2.	To declare a final dividend of 1 Hong Kong cent per share for the year ended 31 December 2017.	3,487,364,875 (100%)	0 (0%)	Yes

Ordinary Resolutions		Number of Votes		Passed by Shareholders
		For	Against	
3.	To re-elect Mr. CHUI Keung as executive Director.	3,475,889,177 (99.67%)	11,475,697 (0.33%)	Yes
4.	To re-elect Mr. GONG Jianzhong as non-executive Director.	3,426,585,843 (98.26%)	60,779,031 (1.74%)	Yes
5.	To re-elect Mr. SUN Yanjun as non-executive Director.	3,476,452,675 (99.69%)	10,912,199 (0.31%)	Yes
6.	To authorise the Board to fix the remuneration of the directors of the Company.	3,476,880,675 (100%)	0 (0%)	Yes
7.	To re-appoint PricewaterhouseCoopers as auditor of the Company and to authorise the Board to fix their remuneration.	3,487,364,874 (100%)	0 (0%)	Yes
8.	To grant a general mandate to the Board to allot, issue and deal with additional Shares.	3,427,548,631 (98.28%)	59,816,243 (1.72%)	Yes
9.	To grant a general mandate to the Board to buy-back Shares.	3,487,364,874 (100%)	0 (0%)	Yes
10.	To increase and extend the maximum nominal amount of share capital which the Board is authorised to allot, issue and deal with pursuant to the general mandate set out in resolution no. 8 by the aggregate nominal amount of Shares repurchased pursuant to the general mandate set out in resolution no. 9.	3,427,548,632 (98.28%)	59,816,243 (1.72%)	Yes
11.	To approve the 2018 PNM Share Option Scheme of Phoenix New Media Limited (“PNM”), and to authorise the directors of PNM to administer the 2018 PNM Share Option Scheme and to grant options to subscribe for PNM Shares in accordance with its rules; to modify and/or amend the 2018 PNM Share Option Scheme; and to allot, issue and deal with any PNM Shares pursuant to the exercise of the subscription rights under any options, among other things; and to authorise the directors of the Company to execute all such documents and take all such steps as they may deem necessary.	3,442,856,709 (98.72%)	44,508,183 (1.28%)	Yes

Notes:

1. All percentages are rounded to 2 decimal places.
2. The full text of Ordinary Resolutions 8 to 11 are set out in the AGM Notices.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the AGM.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
LIU Changle
Chairman

Hong Kong, 6 June 2018

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung); Mr. CHUI Keung (also an alternate director to Mr. LIU Changle); Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia; Mr. XIA Bing; Mr. GONG Jianzhong; Mr. SUN Yanjun

Independent Non-executive Directors

Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK; Mr. FANG Fenglei; Mr. HE Di

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)