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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資(控股)有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

**CLARIFICATION ANNOUNCEMENT IN RELATION TO THE
SUPPLEMENTAL ANNOUNCEMENT
DISCLOSEABLE TRANSACTION
ACQUISITION OF INTEREST IN
BEIJING YITIAN XINDONG NETWORK TECHNOLOGY CO., LTD.**

Reference is made to the supplemental announcement of the Company dated 16 April 2019 (the “**Supplemental Announcement**”). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Supplemental Announcement.

Due to inadvertent typographical errors, the historical net profit of the Target Company for the year of 2018 (for the 11 months ended 30 November 2018) as disclosed on page 2 of both the English and Chinese versions of the Supplemental Announcement were erroneously stated as RMB(10,936). The Company wishes to clarify that the correct figure for the historical net profit of the Target Company for the year of 2018 (for the 11 months ended 30 November 2018) should be RMB(10,936,000).

The above clarification does not affect other information contained in the Supplemental Announcement. Save as disclosed above, all information and contents set out in the Supplemental Announcement remain unchanged.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
LIU Changle
Chairman

Hong Kong, 17 April 2019

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. JIAN Qin, Mr. XIA Bing, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)