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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資（控股）有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

**POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING
HELD ON 30 MAY 2019**

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) is pleased to announce that at the extraordinary general meeting of the Company held on 30 May 2019 (the “**EGM**”), the proposed resolution as set out in the notice of the EGM dated 14 May 2019 (the “**EGM Notice**”) was duly passed by way of poll.

As at the date of the EGM, the total number of issued and fully paid up shares of the Company (the “**Shares**”) was 4,993,469,500, the holders of which (the “**Shareholders**”) were entitled to attend and vote for or against the resolution proposed at the EGM. There was no Shares entitling the Shareholders to attend and abstain from voting in favor of the resolution proposed at the EGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no Shareholders were required under the Listing Rules to abstain from voting at the EGM.

The poll results are set out as follows:

Ordinary Resolution	Number of Votes		Passed by Shareholders
	For	Against	
To approve, confirm and ratify the entering into of the share purchase agreement dated 22 March 2019 between Phoenix New Media Limited and Run Liang Tai Management Limited and all the transactions contemplated thereunder and incidental thereto; and to authorize any director of the Company to do all things and execute all documents to give effect to this resolution.	3,473,477,603 (100%)	0 (0%)	Yes

Notes:

1. The full text of the resolution is set out in the EGM Notice.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the EGM.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
LIU Changle
Chairman

Hong Kong, 30 May 2019

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. JIAN Qin, Mr. XIA Bing, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)