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鳳凰衛視

**PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED**

**鳳凰衛視投資(控股)有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 02008)**

**CHANGE OF NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE AND RISK MANAGEMENT COMMITTEE**

The Board hereby announces that:

- (1) Mr. GONG Jianzhong has tendered his resignation as a non-executive director, member of audit committee and risk management committee of the Company with effect from 27 March 2020; and
- (2) Mr. HUANG Tao has been appointed as a non-executive director, member of audit committee and risk management committee of the Company with effect from 27 March 2020.

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) announces that Mr. GONG Jianzhong (“**Mr. GONG**”) has tendered his resignation as a non-executive director, member of audit committee and risk management committee of the Company due to other work arrangement, with effect from 27 March 2020. Mr. GONG has confirmed that there is no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the holders of securities of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Mr. GONG for his past contribution to the Company.

The Board also announces that Mr. HUANG Tao (“**Mr. HUANG**”) has been appointed as a non-executive director, member of audit committee and risk management committee of the Company with effect from 27 March 2020. The biographical details of Mr. HUANG are as follows:

## Mr. HUANG Tao

Mr. HUANG Tao, aged 41, is currently head of the Consumer and Financial Institutions Group Investment Division of Bank of China Group Investment Limited (“**BOCGI**”) and a director of a number of companies controlled by BOCGI or in which BOCGI has an interest.

Mr. HUANG joined the Bank of China since 2007 as trainee. Since then, Mr. Huang had served in various departments at the Bank of China including strategic development department and the president’s office until 2015 when he was assigned to BOCGI as vice president of the NPA investment department.

Mr. HUANG has extensive experience in banking, administration and management. He obtained a doctoral degree in public policy and management from Tsinghua University in 2007.

Save as disclosed above, (i) Mr. HUANG has not previously held and is not holding any other position with the Company or its subsidiaries; (ii) Mr. HUANG did not hold any other directorships in any listed companies in Hong Kong or overseas in the last three years and does not have any other major appointments and professional qualifications; and (iii) Mr. HUANG does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company for the purpose of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”). As at the date of this announcement, Mr. HUANG does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Pursuant to article 86(3) of the articles of association of the Company (the “**Articles of Association**”), Mr. HUANG shall hold office only until the next following general meeting of the Company after his appointment and shall then be eligible for re-election at that general meeting. According to the letter of appointment between Mr. HUANG and the Company, he has been appointed for a term of three years starting from 27 March 2020, and is subject to rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association. Mr. HUANG will not receive any director’s emoluments from the Company for his position as a non-executive director which is on the same basis with the other current non-executive directors.

Save as disclosed above, the Board is not aware of any other matters in relation to the appointment of Mr. HUANG as a non-executive director, member of audit committee and risk management committee of the Company that need to be brought to the attention of the holder of securities of the Company, and there is no information relating to Mr. HUANG that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to give its warmest welcome to Mr. HUANG for joining the Board.

By Order of the Board  
**Phoenix Media Investment (Holdings) Limited**  
**LIU Changle**  
*Chairman*

Hong Kong, 27 March 2020

*As at the date of this announcement, the board of directors of the Company comprises:*

***Executive Directors***

*Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)*

***Non-executive Directors***

*Mr. JIAN Qin, Mr. ZHANG Dong, Mr. HUANG Tao and Mr. SUN Qiang Chang*

***Independent Non-executive Directors***

*Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di*