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Pioneer

PIONEER GLOBAL GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 00224)

**MAJOR ACQUISITION
AND RESUMPTION OF TRADING**

Major Acquisition

On 22 June 2011, the Purchaser, a wholly-owned subsidiary of the Company, entered into the Provisional Agreement with the Vendor to purchase the entire issued share capital and the related shareholder's loan(s), if any, of the Target Company, which owns the Target Subsidiary which in turn owns the Property.

As certain applicable aggregate percentage ratios are more than 25% but less than 100%, the Transaction constitutes a major acquisition for the Company under Rule 14.06(3) of the Listing Rules and is subject to approval by the Shareholders. To the best knowledge of the Directors, as no Shareholder has any interest in the Provisional Agreement, none of the Shareholders is required to abstain from voting if the Company were to convene a general meeting for approving the Transaction. Written approvals of Forward Investments, Asset Plus, Intercontinental Enterprises, Vitality Holdings, Rising Crescent, Top Elite and Mr. Kenneth Gaw, a closely allied group of Shareholders, will be obtained for the purpose of approving the Transaction in lieu of an approval from the Shareholders at general meeting pursuant to Rule 14.44 of the Listing Rules.

A circular containing, among others, further details of the Transaction will be dispatched to the Shareholders in accordance with the Listing Rules. Since additional time will be required for preparation of the accountants' report of the Target Company and unaudited pro forma financial information of the Group as enlarged by the Transaction, the Company expects that the circular will be dispatched on or before 15 September 2011.

Resumption of Trading

An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares with effect from 9:00 a.m. on 27 June 2011 following the publication of this announcement.

THE PROVISIONAL AGREEMENT

Date of Provisional Agreement:

22 June 2011

Vendor:

AEW Value Investors Asia, L.P., the sole shareholder of the Target Company which was formed solely for holding the Target Subsidiary. The Target Subsidiary is the legal and beneficial owner of the Property.

To the best of the Directors' knowledge, information and belief and having made all reasonable enquiries, each of the Vendor and its ultimate beneficial owners is a third party independent of the Company and any connected person of the Company and is not a connected person of the Company.

Purchaser:

Pine International Limited, a wholly-owned subsidiary of the Company.

Transaction:

The sale and purchase of the entire issued share capital and the related shareholder's loan(s), if any, of the Target Company between the Vendor and the Purchaser.

Consideration:

The consideration for the entire issued share capital of the Target Company is to be determined based on a value of HK\$523.0 million for the Property plus the other assets (excluding (i) the deferred assets and (ii) the rental receivables) of the Target Group less the liabilities of the Target Group (excluding the deferred tax liabilities and deferred financing cost).

Based on the balance sheet in the unaudited management accounts of the Target Company as of 30 April 2011, (i) the consideration for the entire issued share capital of the Target Company is estimated to be approximately HK\$154.1 million, subject to certain adjustments at Completion and (ii) the amount of the shareholder's loan to be assumed under the Provisional Agreement is approximately HK\$203.2 million.

Payment Terms:

The Purchaser has paid the sum of HK\$26.25 million to the appointed legal counsel of the Vendor as initial deposit of the consideration. A further sum of HK\$26.05 million shall be paid to the Vendor's legal counsel as further deposit of the consideration upon signing the formal sale and purchase agreement. The balance of the consideration is payable at Completion in cash.

Completion:

The Transaction is conditional upon, among others, the Shareholders' approval in respect thereof being obtained on or before the date of Completion.

The Completion shall take place at the earlier date of 14 October 2011 or 10 business days from the date of obtaining the Shareholders' approval and the issuance of the circular to the Shareholders.

FINANCIAL INFORMATION OF THE TARGET COMPANY

The unaudited consolidated financial information of the Target Company for the period since 3 September 2009 (date of incorporation) to 31 December 2010 was as follows:

	For the period from 3 September 2009 (date of incorporation) to 31 December 2010 (unaudited)
Revenue	HK\$14.5 million
Net profit before taxation	HK\$82.0 million
Net profit after taxation	HK\$68.9 million
Total assets	HK\$461.2 million
Total liabilities	HK\$392.3 million
Net assets	HK\$68.9 million
Shareholder's loan	HK\$203.2 million

The Property owned by the Target Group consists of a 24-storey commercial building with gross area of approximately 70,616 sq. ft. As of 22 June 2011, the occupancy rate was approximately 94%.

REASONS FOR AND BENEFITS OF THE ACQUISITION

The principal activities of the Group are property and hotel investments and asset management. The purpose of the acquisition is for long term rental income and capital appreciation. The consideration for the Transaction is determined based on an agreed valuation of the Property of HK\$523.0 million, which represents a purchase price of approximately HK\$7,406 per sq. ft. with a rental yield of 3.1% per annum. The Directors intend to use the Group's internal resources and/or bank borrowings to finance the payment of the consideration under the Transaction. Upon Completion, the Target Company, together with the Target Subsidiary, will become indirect wholly-owned subsidiaries of the Company. The Directors believe that the acquisition is a valuable investment with good potential return for the Group and the terms of the Provisional Agreement and the Transaction are fair and reasonable and in the best interest of the Company and Shareholders as a whole.

GENERAL

As certain applicable aggregate percentage ratios are more than 25% but less than 100%, the Transaction constitutes a major transaction for the Company under Rule 14.06(3) of the Listing Rules and is subject to approval by the Shareholders. To the best knowledge of the Directors, as no Shareholder has any interest in the Provisional Agreement, none of the Shareholders is required to abstain from voting if the Company were to convene a general meeting for approving the Transaction.

Forward Investments, Asset Plus, Intercontinental Enterprises, Vitality Holdings, Rising Crescent, Top Elite and Mr. Kenneth Gaw, a closely allied group of Shareholders, hold 181,388,105 Shares, 68,076,076 Shares, 123,148,701 Shares, 15,934,364 Shares, 27,537,243 Shares, 8,453,375 Shares and 1,805,527 Shares respectively, representing in aggregate approximately 55.42% of the issued share capital of the Company as at the date of this announcement. Written approvals of Forward Investments, Asset Plus, Intercontinental Enterprises, Vitality Holdings, Rising Crescent, Top Elite and Mr. Kenneth Gaw will be obtained for the purpose of approving the Transaction in lieu of an approval from the Shareholders at general meeting pursuant to Rule 14.44 of the Listing Rules.

To the best knowledge of the Directors, the closely allied group of shareholders and their respective ultimate beneficial owners and associates have not dealt in and are aware that they must not deal in the Company's securities before information relating the Transaction is made available to the public.

A circular containing, among others, further details of the Transaction will be dispatched to the Shareholders in accordance with the Listing Rules. Since additional time will be required for preparation of the accountants' report of the Target Company and unaudited pro forma financial information of the Group as enlarged by the Transaction, the Company expects that the circular will be dispatched on or before 15 September 2011.

RESUMPTION OF TRADING

Trading in the Shares was suspended at the request of the Company with effect from 9:30 a.m. on 22 June 2011 pending the issue and publication of this announcement. An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares with effect from 9:00 a.m. on 27 June 2011 following the publication of this announcement.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context otherwise requires.

“Asset Plus”	Asset-Plus Investments Ltd., a company wholly and beneficially owned by Mr. Winfred Ho and Mrs. Elsa Wang Ho who are respectively the brother-in-law and sister of Rossana Wang Gaw, an executive Director
“Company”	Pioneer Global Group Limited, a company incorporated in Bermuda with limited liability, the shares of which are listed on the Stock Exchange
“Completion”	the completion of the Transaction
“connected person”	has the meaning ascribed to it under the Listing Rules
“Director(s)”	director(s) of the Company
“Forward Investments”	Forward Investments Inc., a company wholly owned by a discretionary trust of which Madam Y.C. Koo who is the mother of Rossana Wang Gaw, an executive Director, is the sole beneficiary

“Group”	the Company and its subsidiaries
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	The Hong Kong Special Administrative Region of the People’s Republic of China
“Intercontinental Enterprises”	Intercontinental Enterprises Corporation, a company wholly owned by a discretionary trust of which Mrs. Rossana Wang Gaw, an executive Director, is the sole beneficiary
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Property”	the en-bloc 24-storey commercial property with gross area of approximately 70,616 sq. ft. located at 22-26 Bonham Strand, Sheung Wan, Hong Kong
“Provisional Agreement”	the Provisional Agreement entered into between the Purchaser and the Vendor dated 22 June 2011 in relation to the Transaction
“Purchaser”	Pine International Limited, a limited liability company incorporated in the British Virgin Islands, a wholly owned subsidiary of the Company
“Rising Crescent”	Rising Crescent Enterprises Limited, a company wholly owned by a discretionary trust of which Mr. Kenneth Gaw, an executive Director and the son of Mrs. Rossana Wang Gaw who is also an executive Director, is the sole beneficiary
“Shares”	ordinary shares of the Company
“Shareholder(s)”	holders of shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Target Company”	AEW VIA Cayman 4, Ltd., a limited liability company incorporated in Cayman Islands, being the legal and beneficial owner of the Target Subsidiary
“Target Group”	the Target Company and the Target Subsidiary
“Target Subsidiary”	AEW VIA HK 1, Limited, a limited liability company incorporated in Hong Kong, being the legal and beneficial owner of the Property

“Top Elite”	Top Elite Company Limited, a company wholly owned by Mr. Kenneth Gaw who is an executive Director
“Transaction”	the sale and purchase of the entire issued share capital and the related shareholder’s loan(s), if any of the Target Company between the Vendor and the Purchaser under the Provisional Agreement
“Vendor”	AEW Value Investors Asia, L.P., a limited partnership incorporated in the Cayman Islands with the principal activity of investment holding
“Vitality Holdings”	Vitality Holdings Limited, a company wholly owned by Mrs. Rossana Wang Gaw who is an executive Director

As at the date of this announcement, the executive Directors of the Company are Mrs. Rossana Wang Gaw, Mr. Goodwin Gaw, Mr. Kenneth Gaw and Ms. Jane Kwai Ying Tsui. The independent non-executive Directors of the Company are Dr. Charles Wai Bun Cheung, J.P., Mr. Stephen Tan and Mr. Arnold Tin Chee Ip.

By order of the Board
Kenneth Gaw
Managing Director

Hong Kong, 24 June 2011