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**DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO MAJOR TRANSACTION**

Reference is made to the announcement (“**Announcement**”) of the Company dated 20 October 2013 in relation to a major transaction regarding the acquisition of land use rights in Qingdao, the PRC. Unless otherwise stated, capitalized terms used herein shall bear the same meanings as defined in the Announcement.

DELAY IN DESPATCH OF CIRCULAR

As set out in the Announcement, a circular containing the information required under the Listing Rules in relation to the Acquisition is expected to be despatched to the Shareholders on or before 8 November 2013.

Since additional time is required for the preparation and finalisation of certain information and the indebtedness statement of the Group, it is expected that the despatch date of the circular will be postponed to a date on or before 22 November 2013.

By Order of the Board
EC-Founder (Holdings) Company Limited
Yu Li
Chairwoman

Hong Kong, 7 November 2013

As at the date of this announcement, the board of directors of the Company comprises executive directors of Ms Yu Li (Chairwoman), Mr Fang Hao (President), Mr Zhou Bo Qin, Mr Zhang Zhao Dong, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

* *For identification purpose only*