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*(Incorporated in Bermuda with limited liability)*

(Stock code: 00618)

## **ANNOUNCEMENT RELATING TO PRICE SENSITIVE INFORMATION**

This announcement is made pursuant to rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The directors of EC-Founder (Holdings) Company Limited (the “Company”) announce that the negotiations with respect to a possible acquisition by the Company of certain interests in a company which is principally engaged in property development in the People’s Republic of China, which were the subject of the announcement issued by the Company on 9 November 2009, have been terminated and the Company will no longer proceed such acquisition.

By Order of the Board  
**EC-FOUNDER (HOLDINGS) COMPANY LIMITED**  
**Zhang Zhao Dong**  
*Chairman*

Hong Kong  
27 November 2009

*As at the date of this announcement, the Board of the Company comprises the executive directors of Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.*

\* *For identification purpose only*