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PLAYMATES TOYS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 869)

GRANT OF SHARE OPTIONS

The board of directors of the Company announces that on 29 June 2018, the Company has granted Share Options to subscribe for an aggregate of 29,752,000 Shares under the Share Option Scheme.

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("**Listing Rules**").

The board of directors of Playmates Toys Limited ("**Company**") hereby announces that on 29 June 2018, the Company has granted 29,752,000 share options ("**Share Options**") to subscribe for an aggregate of 29,752,000 ordinary shares with nominal value of HK\$0.01 each of the Company ("**Shares**") to certain eligible participants ("**Grantees**") under the share option scheme adopted by the Company on 21 May 2018 ("**Share Option Scheme**"), subject to the acceptance of the Grantees. Details of Share Options granted are as follows:

Date of Grant	:	29 June 2018
Number of Share Options granted	:	29,752,000
Exercise price of Share Options granted	:	HK\$0.826 per Share
Closing price of the Shares on the Date of Grant	:	HK\$0.810 per Share
The average closing price of the Shares for the five business days immediately preceding the Date of Grant	:	HK\$0.826 per Share
Validity period of Share Options	:	Ten years from the Date of Grant

Among the Share Options granted above, 5,700,000 Share Options were granted to the directors of the Company. Details of which are as follows:

Name of Directors	Position	Number of Share Options granted
TO Shu Sing, Sidney	Chairman	2,000,000
CHAN Kong Keung, Stephen	Executive Director	1,000,000
CHENG Bing Kin, Alain	Executive Director	1,200,000
CHOW Yu Chun, Alexander	Independent Non-executive Director	500,000
LEE Ching Kwok, Rin	Independent Non-executive Director	500,000
YANG, Victor	Independent Non-executive Director	500,000

The grant of the Share Options to the aforesaid directors of the Company has been approved by the independent non-executive directors of the Company pursuant to Rule 17.04(1) of the Listing Rules.

Save as disclosed in this announcement, none of the Grantees is a director, chief executive or substantial shareholder of the Company, or an associate (as defined under the Listing Rules) of any of them.

By order of the Board
Ng Ka Yan
Company Secretary

Hong Kong, 29 June 2018

As at the date hereof, the board of directors of the Company comprises the following directors:

Mr. To Shu Sing, Sidney (*Chairman*); Mr. Chan Kong Keung, Stephen (*Executive Director*); Mr. Cheng Bing Kin, Alain (*Executive Director*); Mr. Chow Yu Chun, Alexander (*Independent Non-executive Director*); Mr. Lee Ching Kwok, Rin (*Independent Non-executive Director*) and Mr. Yang, Victor (*Independent Non-executive Director*)