

Media Release For Immediate Release

SAMLING GLOBAL ANNOUNCES FY2010/11 INTERIM RESULTS Sustains Growth Due to Strong Demand in Key China and India Markets

(HONG KONG, 28 February 2011) — Integrated forest resource and wood products company **Samling Global Limited** ("Samling" / the "Group") (Stock code: 3938) today announced its unaudited interim results for the six months ended 31 December 2010.

Financial Highlights

	1H FY10/11	1H FY09/10	Change
	(US\$'000)	(US\$'000)	
Revenue	350,913	268,986	+30.5%
	(HK\$2,737,121,000)	(HK\$2,098,091,000)	
Gross profit	39,012	32,483	+20.1%
	(HK\$304,294,000)	(HK\$253,367,000)	
Gross profit margin	11.1%	12.1%	
Profit before taxation and fair	29,851	25,395	+17.5%
value of plantation assets	(HK\$232,838,000)	(HK198,081,000)	
Gain from changes in fair	12,377	5,184	+138.8%
value of plantation assets less	(HK\$96,541,000)	(HK\$40,435,000)	
estimated point-of-sale cost			
Profit for the period	35,445	26,469	+33.9%
	(HK\$276,471,000)	(HK\$206,458,000)	
Net profit margin	10.1%	9.8%	
Basic earnings per share	0.54 US cents	0.37 US cents	+45.9%
	(HK\$0.0421)	(HK\$0.0289)	

^{*}US\$1 = HK\$7.8

Key Highlights

- Revenue increased by 30.5% to US\$350.9 million (HK\$2,737.1 million) for the first half of FY2011 compared with the previous corresponding period
- Able to sustain profitability with the increase of gross profit and net profit of 20.1% and 33.9% to US\$39.0 million (HK\$304.3 million) and US\$35.4 million (HK\$276.5 million) respectively
- China and India were the Group's key markets in the financial period under review, especially for logs which recorded increased sales volume and selling prices

Business Review

During the period under review, Samling recorded a 30.5% increase in revenue to US\$350.9 million (HK\$2,737.1 million) and registered a gross profit of US\$39.0 million (HK\$304.3 million) and gross profit margin of 11%. The positive results was largely driven by the improving global economic environment and the various business segments of the Group being on the right track of performance improvement, especially in the log trading business which was supported by strong demand from China and India.

Mr.Yaw Chee Ming, CEO of Samling, said, "The first half of FY2011 was one of renewed optimism as the world's developed economies, spurred by stimulus packages were on a gradual recovery path. We are encouraged by the upside earnings of our business supported by the Group's strategy of preserving resources, enhancing operational efficiency and tight monitoring of cash costs of production and overall cost control."

Business Segment Results

Log Trading

Log trading was the largest contributor to the Group's revenue and operating profits, accounting for approximately 41.7% of the Group's total revenue.

	1H FY10/11	1H FY09/10
Total external hardwood log sales (m³)	846,288	558,063
Average hardwood log export price per m ³ (US\$)	187.5	149.1
Total softwood log sales (m³)	259,615	210,349
Average softwood log export price per m³ (US\$)	95.4	68.8

India remains a key log export market for the Group. Sales to India accounted for 39.0% of total hardwood log export sales. With an increasingly affluent population and rapid urbanisation, India is boosting its demand for harder log species which fetches a higher price premium.

During the financial period under review, China's demand for logs remained strong, on the back of surging demand in its domestic housing market. The Group sold 20.1% of its hardwood log exports to China. Meanwhile, in Japan, with new housing starts picking up, demand for logs has marginally increased. The Group sold 11.7% of its hardwood log exports to Japan.

Mr. Yaw continued, "We are pleased to see continuing strong performance in India and China as well as the recovery in the Japan market. We will continue to monitor the timber market closely and continue to execute the best strategies in selling the logs that would generate optimum profitability to the Group in the long term."

Plywood and Veneer

Plywood and veneer contributed 25.0% to the Group's total revenue for the financial period under review.

	1H FY010/11	1H FY09/10
Total external plywood sales volume (m³)	148,468	168,898
Average export price for plywood per m³ (US\$)	471.8	412.9
Total external veneer sales volume (m³)	67,591	55,970
Average export price for veneer per m³ (US\$)	304.7	313.7

The Group's plywood segment had to operate under challenging trading conditions due to the lack of fresh leads from Japan, the key market for the Group's plywood exports. Although housing starts improved in 2010 from the record lows of the previous year, the impact was not significant as buyers only returned to the markets towards the end of the financial period under review after the drawdown of existing stocks to meet increased housing starts requirements. To mitigate depressed demand from Japan, the Group shifted focus to other markets, including Australia, leveraging on its distribution network. Although the volume sold was lower, the Group managed to achieve higher export plywood prices of US\$471.8 per m³, principally due to higher sales of niche plywood products and a recovery in prices in the later part of the financial period.

Increased veneer sales were recorded this financial period under review. This was mainly due to better margins for veneer, with plywood producers increasing their veneer purchases towards the later part of the financial period when log supplies were in shortage.

Flooring Products

Riding on the still buoyant housing sector, the domestic market in China remains strong. For the financial period under review, the Group achieved revenue of US\$44.4 million (HK\$346.3 million) from its flooring business, an improvement of 78.4% over the same period last year. The increase was substantially due to the US\$37.0 million (HK\$288.5 million) revenue contribution from Elegant Living representing 83.3% of the Group's flooring revenue. Elegant Living, a market leader in hand sculpted engineered flooring and one of the largest manufacturers and distributors of flooring products in China has hit the 1,000 store mark from 825 stores in the 2010 fiscal year.

Outlook

Commenting on the outlook, Mr Yaw said, "The Group experienced strong demands for logs from China and India in the first half of the financial year and we expect this to continue in the second half. China will continue to be a key market for the Group's logs. On a similar note, India's 2010/2011 economic gross domestic product growth is also expected to surpass that of the previous year and this augurs well for log exports to India."

"For the plywood sector, in spite of a generally subdued Japan market, the gradual improvement in housing starts with buyers rebounding into the market to replenish depleting stocks will optimistically see plywood demand and prices improving in coming months."

Mr Yaw concluded, "We will continue to improve our operational efficiency by enhancing the productivity of our workforce and our equipment fleet while keeping a tight rein over cost. Based on the current assessment, management maintains an overall positive view for the Group's performance for the rest of the financial year."

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About Samling Global Limited

Samling Global Limited is a well established, integrated forest resource and wood products company. Based in Malaysia, the Group has established an international presence with strategically located operations in Malaysia, China, New Zealand, Australia and Guyana.

The Company's business is divided into upstream and downstream timber operations. The upstream operations comprise timber harvesting and management of natural forest concessions in Malaysia and Guyana (total of 2.94mil ha) as well as tree plantations in New Zealand, Malaysia and China (total of 496,000ha). The downstream operations comprise manufacturing, marketing and distribution of wood products including plywood, veneer, sawn timber, flooring and other value-added products. These products are exported to international key markets including Japan, China, Europe and North America.

For more details, please visit www.samling.com

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