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**SEEC Media Group Limited**  
*(Incorporated in Cayman Islands with limited liability)*  
(Stock Code: 205)

### **TRADING HALT ANNOUNCEMENT**

At the request of SEEC Media Group Limited (the “**Company**”), trading in the shares of the Company on The Stock Exchange of Hong Kong Limited is halted with effect from 1:00 p.m. on 2 September 2014 pending the release of an announcement by the Company in relation to inside information of the Company.

By Order of the Board  
**SEEC Media Group Limited**  
**Zhang Zhifang**  
*Executive Director*

Hong Kong, 2 September 2014

*As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao and Mr. Suen Man, Simon as executive directors and Mr. Wang Xiangfei, Mr. Zhang Ke and Mr. Ding Yu Cheng as independent non-executive directors.*