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SEEC Media Group Limited

*(Incorporated in Cayman Islands with limited liability)*

(Stock Code: 205)

## **UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board of the Directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) has noted the increases in price and trading volume of the shares of the Company today. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that, further to the announcement of the Company dated 18 September 2014 and save as disclosed below, it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to state that the Company is in preliminary discussion with an independent third party to explore opportunities in relation to potential internet payment related project(s) in the People’s Republic of China and also to consider possible fund raising opportunities, including but not limited to, for issuance of unlisted warrants to the independent third party. The preliminary discussion is still in process, and may or may not materialize. Further announcement(s) will be made by the Company as and when required in accordance with the Listing Rules in the event if the project(s) and/or the fund raising exercise(s) materialize.

This announcement is made by the order of the Company. The Board of the Company collectively and individually accepts responsibility for the accuracy of this announcement.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**SEEC Media Group Limited**  
**Wang Boming**  
*Executive Director*

Hong Kong, 24 September 2014

*As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao and Mr. Suen Man, Simon as executive directors and Mr. Wang Xiangfei, Mr. Zhang Ke and Mr. Ding Yu Cheng as the independent non-executive directors.*