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SEEC Media Group Limited  
*(Incorporated in Cayman Islands with limited liability)*  
(Stock Code: 205)

## **DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that a meeting of the Board will be held on Friday, 27 March 2015 at 2:00 p.m., among other matters, to approve the annual results of the Company and its subsidiaries for the year ended 31 December 2014 and to consider the payment of a dividend, if applicable.

By Order of the Board  
**SEEC Media Group Limited**  
**Zhang Zhifang**  
Executive Director

Hong Kong, 16 March 2015

*As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao and Mr. Li Leong as executive directors and Mr. Wang Xiangfei, Mr. Zhang Ke and Mr. Ding Yu Cheng as the independent non-executive directors.*