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SEEC MEDIA GROUP LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 205)

**APPOINTMENTS OF
INDEPENDENT NON-EXECUTIVE DIRECTORS
APPOINTMENT OF JOINT COMPANY SECRETARY
AND
CHANGE OF AUTHORISED REPRESENTATIVE**

APPOINTMENTS OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The board (the “**Board**”) of directors (the “**Directors**”) of SEEC Media Group Limited (the “**Company**”) hereby announces that with effect from 15 June 2015, Mr. Law Chi Hung (“**Mr. Law**”) and Ms. Wensy Ip (“**Ms. Ip**”) have been appointed as independent non-executive Directors. Following the appointment, Mr. Law has also been appointed as the chairman of the Company’s audit committee and remuneration committee and a member of nomination committee. Ms. Ip has also been appointed as member of the audit committee, nomination committee and remuneration committee.

Mr. Law Chi Hung

Mr. Law, aged 31, obtained a bachelor degree of Business Administration (Honors) in Accountancy from the City University of Hong Kong. He has 10 years of experience in accounting and auditing. Mr. Law is a member of Hong Kong Institute of Certified Public Accountants and is currently a partner of CT CPT & Company.

Mr. Law has not held any directorship in other listed companies in the last three years. He does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company.

There is no service contract entered into between the Company and Mr. Law. He has no fixed term of service with the Company. He will hold office until the next following annual general meeting of the Company and will be subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. Mr. Law's remuneration will be determined by the Board with reference to his duties and responsibilities with the Group.

As at the date of hereof, Mr. Law does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Law and the Company are not aware of any matter in relation to the appointment of Mr. Law that are required to be disclosed pursuant to Rule 13.51(2) (h) to (v) of the Rules Governing the Listing of Securities (the "**Listing Rules**") of the Stock Exchange and any other matter that needs to be brought to the attention of the shareholders of the Company.

Ms. Wensy Ip

Ms. Ip, aged 29, has years of experience in marketing and trading industry. Ms. Ip graduated from the University of Northumbria in the United Kingdom with bachelor of science degree in Human Organisations in 2007. She also obtained a Master of Arts degree in Communication and New Media from City University of Hong Kong in 2008.

Ms. Ip has not held any directorship in other listed companies in the last three years. She does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company.

There is no service contract entered into between the Company and Ms. Ip. She has no fixed term of service with the Company. She will hold office until the next following annual general meeting of the Company and will be subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. Ms. Ip's remuneration will be determined by the Board with reference to his duties and responsibilities with the Group.

As at the date of hereof, Ms. Ip does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Ms. Ip and the Company are not aware of any matter in relation to the appointment of Ms. Ip that are required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules of the Stock Exchange and any other matter that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its welcome to Mr. Law and Ms. Ip joining the Board and taking up their new positions in the Committees of the Board.

Following the appointments of Mr. Law and Ms. Ip, the Company has fulfilled the requirements under Rules 3.10(1), 3.10(2), 3.10A, 3.21 and 3.25 of the Listing Rules.

Audit Committee now comprises of Mr. Law, being the chairman, and two other members, namely Mr. Ding Yu Cheng (“**Mr. Ding**”) and Ms. Ip.

Remuneration Committee now comprises of Mr. Law, being the chairman and two other members, namely Mr. Ding and Ms. Ip.

Nomination Committee now comprises of Mr. Ding, being the chairman, and two other members, namely Mr. Law and Ms. Ip.

APPOINTMENT OF JOINT COMPANY SECRETARY

The Board hereby announces that Ms. Lam Siu Wa (“**Ms. Lam**”) has been appointed as the joint company secretary of the Company with effect from 15 June 2015. Mr. Tseung Sheung Shun (“**Mr. Tseung**”), the existing company secretary of the Company, will continue to act as the other joint company secretary of the Company.

Ms. Lam is an associate member of the Hong Kong Institute of Chartered Secretaries and has years of experience in corporate governance. She graduated from the University of Newcastle in Australia with a Master of Business degree in 2007 and she also obtained a Master of Corporate Governance degree from the Hong Kong Polytechnic University in 2014.

The Board would like to express its welcome to Ms. Lam on her appointment.

CHANGE OF AUTHORISED REPRESENTATIVE

The Board announces that Mr. Suen Man Simon (“**Mr. Suen**”) has tendered his resignation as an authorised representative under the Listing Rules (“**Authorised Representative**”) of the Company with effect from 15 June 2015. He remains as an executive director of the Company.

The Board further announces that, Mr. Li Leong (“**Mr. Li**”) has been appointed as an Authorised Representative of the Company with effect from 15 June 2015. Mr. Li is an executive director of the Company since 12 February 2015.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 15 June 2015

As at the date of this announcement, the Board comprises six executive Directors, namely Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao and Mr. Li Leong; and three independent non-executive Directors, namely Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.