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**SEEC MEDIA GROUP LIMITED**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 205)**

## **TRADING HALT ANNOUNCEMENT**

At the request of SEEC Media Group Limited (the “**Company**”), trading in the shares of the Company on The Stock Exchange of Hong Kong Limited have been halted with effect from 9:00 a.m. on 10 July 2015 pending the release of an announcement by the Company in relation to an inside information of the Company regarding new share subscription. The subscription agreement has been signed which constitutes a discloseable transaction of the Company under the Rules Governing The Listing of Securities on the Stock Exchange of Hong Kong Limited.

By Order of the Board  
**SEEC Media Group Limited**  
**Li Leong**  
*Executive Director*

Hong Kong, 10 July 2015

*As at the date of this announcement, the Board comprises six executive Directors, namely Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao and Mr. Li Leong; and three independent non-executive Directors, namely Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.*