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SEEC MEDIA GROUP LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 205)

CHANGE OF REGISTERED OFFICE

The board (“**Board**”) of directors (“**Directors**”) of SEEC Media Group Limited (“**Company**”) hereby announces that the registered office of the Company in the Cayman Islands was changed to Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands with effect from 15 September 2015.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 16 September 2015

As at the date of this announcement, the executive Directors are Mr. Wang Boming (Chairman), Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao and Mr. Li Leong; and the independent non-executive Directors are Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.