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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Li Xi has been appointed as an executive director of the Company with effect from 26 November 2015.

The Board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Li Xi (“**Mr. Li**”) has been appointed as an executive director of the Company with effect from 26 November 2015.

Mr. Li, aged 41, has years of experience in investment. Mr. Li graduated from the Xi’an Jiaotong University with a Bachelor of Engineering degree in Industrial Foreign Trade in 1997. He also obtained a Master of Economics degree from Xi’an Jiaotong University in 2005.

Mr. Li did not hold any other directorship in any public listed companies in Hong Kong or overseas for the last three years. There is no service contract between Mr. Li and the Company. His appointment has no fixed term and is subject to retirement at the forthcoming annual general meeting of the Company. Mr. Li’s remuneration will be determined by the Board with reference to his duties and responsibilities with the Group. Mr. Li has no relationship with any directors, senior management or substantial or controlling shareholder of the Company. As at the date of this announcement, Mr. Li has no interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance. There is no information to be disclosed by Mr. Li pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and there is no other information that need to be brought to the attention of the shareholders of the Company in relation to Mr. Li’s appointment.

The Board would like to welcome Mr. Li as a member of the Board.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 26 November 2015

As at the date of this announcement, the executive Directors are Mr. Wang Boming (Chairman), Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Suen Man Simon, Mr. Zhou Hongtao, Mr. Li Leong and Mr. Li Xi; and the independent non-executive Directors are Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip.