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SEEC Media Group Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that a meeting of the Board will be held on Thursday, 24 March 2016 at 2:00 p.m., among other matters, to approve the annual results of the Company and its subsidiaries for the year ended 31 December 2015 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 14 March 2016

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Zhou Hongtao, Mr. Li Leong and Mr. Li Xi as executive directors and Mr. Ding Yu Cheng, Mr. Law Chi Hung and Ms. Wensy Ip as the independent non-executive directors.