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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

SUPPLEMENTAL NOTICE OF ANNUAL GENERAL MEETING

THIS NOTICE is supplemental to the notice of annual general meeting (the “**Notice of Annual General Meeting**”) dated 11 April 2016 and given by SEEC Media Group Limited (the “**Company**”) to convene the annual general meeting of the Company to be held at Room 806, 8/F, Nan Fung Tower, 173 Des Voeux Road Central, Hong Kong on Friday, 13 May 2016 at 10:00 a.m..

Details of the proposed resolutions to be considered at the Annual General Meeting were stated in the Notice of Annual General Meeting. Unless the context otherwise requires, capitalised terms used herein shall bear the same meanings as those defined in the circular of the Company dated 11 April 2016. Apart from the amendments stated below, all information contained in the Notice of Annual General Meeting remains valid and effective.

Due to the matters as set out in the supplemental circular of the Company dated 22 April 2016 (the “**Supplemental Circular**”), resolutions numbered 2 to 6 as set out in the Notice of Annual General Meeting shall be deleted in its entirety and replaced by the following:

- “2. To re-elect Mr. Wang Boming as an executive Director.

3. To re-elect Mr. Zhang Zhifang as an executive Director.

4. To re-elect Mr. Li Xi as an executive Director.

5. To re-elect Mr. Law Chi Hung as an independent non-executive Director.

6. To re-elect Ms. Wensy Ip as an independent non-executive Director.”

Save as set out above, all resolutions contained in the Notice of Annual General Meeting will remain to have full force and effect.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 22 April 2016

Principal place of business in Hong Kong

Room 806, 8/F.,
Nan Fung Tower,
173 Des Voeux Road Central,
Hong Kong

As at the date of this notice, the executive Directors are Mr. Wang Boming (Chairman), Mr. Zhang Zhifang, Mr. Zhou Hongtao, Mr. Li Leong and Mr. Li Xi; and the independent non-executive Directors are Mr. Law Chi Hung and Ms. Wensy Ip.

Notes:

1. A revised form of proxy (the “**Revised Proxy Form**”) is enclosed with the Supplemental Circular. Please refer to the appendix to the Supplemental Circular for the special arrangements about completion and submission of the Revised Proxy Form.
2. Please refer to the Notice of Annual General Meeting for details of the other ordinary resolutions to be proposed at the Annual General Meeting, proxy and other relevant matters.