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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE AND CHAIRMAN OF NOMINATION COMMITTEE

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Wong Ching Cheung (“**Mr. Wong**”) has been appointed as an independent non-executive director, a member of audit committee, a member of remuneration committee and the chairman of nomination committee of the Company with effect from 18 July 2016.

Mr. Wong, aged 54, has years of experience in printed circuit board industry with extensive managerial experiences. He has engaged in providing consultation in relation to the electronic industry, specializing in chemical and product manufacturing, with client base in the People’s Republic of China, Taiwan, Singapore, Germany, France and Brazil. He is currently a director of a privately owned company, Finetech Electronics Limited. Prior to that, he held management role in certain Hong Kong private companies.

Mr. Wong did not hold any other directorship in any public listed companies in Hong Kong or overseas for the last three years. Mr. Wong has no relationship with any directors, senior management or substantial or controlling shareholder of the Company.

There is no service contract between Mr. Wong and the Company. His appointment has no fixed term and is subject to retirement at the forthcoming annual general meeting of the Company. Mr. Wong’s remuneration will be determined by the Board with reference to his duties and responsibilities with the Group.

As at the date of this announcement, Mr. Wong has no interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Saved as disclosed above, there is no other matters in relation to the appointment of Mr. Wong which are required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and there is no other information that need to be brought to the attention of the shareholders of the Company.

Following the appointment of Mr. Wong as an independent non-executive director, the Company can fulfill the requirements of minimum number of independent non-executive directors and audit committee members under Rules 3.10(1), 3.10(A) and 3.21 of the Listing Rules.

The Board would like to welcome Mr. Wong for his joining to the Company.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 18 July 2016

As at the date of this announcement, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Zhou Hongtao, Mr. Li Xi and Mr. Li Leong as the executive directors and Mr. Law Chi Hung, Ms. Wensy Ip and Mr. Wong Ching Cheung as the independent non-executive directors.