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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

The Board announces that with effect from 15 November 2016, Mr. Wang Boming has resigned as an executive director of the Company and the Chairman of the Board.

RESIGNATION OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that Mr. Wang Boming (“**Mr. Wang**”) has tendered his resignation as an executive director of the Company and the Chairman of the Board with effect from 15 November 2016 due to his other business engagements.

Mr. Wang confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Wang for his valuable contribution as an executive director of the Company and the Chairman of the Board during his tenure of office and wish Mr. Wang every success in all of his future endeavors.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive director

Hong Kong, 15 November 2016

As at the date of this announcement, the executive directors are Mr. Zhang Zhifang, Mr. Zhou Hongtao, Mr. Li Leong and Mr. Li Xi; and the independent non-executive directors are Mr. Law Chi Hung, Ms. Wensy Ip and Mr. Wong Ching Cheung.