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SEEC Media Group Limited

(Incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 31 August 2016 at 3:00 p.m., among other matters, to approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and to consider the payment of a dividend, if applicable.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 19 August 2016

As at the date of this announcement, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Zhou Hongtao, Mr. Li Xi and Mr. Li Leong as the executive directors and Mr. Law Chi Hung, Ms. Wensy Ip and Mr. Wong Ching Cheung as the independent non-executive directors.