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SEEC Media Group Limited

(Incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

Change of Principal Place of Business in Hong Kong

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that with effective from 14 June 2017, the Company’s principal place of business in Hong Kong will be changed to Room 1408, 14/F, Wing On Kowloon Centre, 345 Nathan Road, Kowloon.

By Order of the Board

SEEC Media Group Limited

Zhang Zhifang

Executive Director

Hong Kong, 13 June 2017

As at the date hereof, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Zhang Zhifang and Mr. Zhou Hongtao as executive directors and Mr. Law Chi Hung, Ms. Wensy Ip and Mr. Wong Ching Cheung as independent non-executive directors.