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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE, REMUNERATION COMMITTEE AND NOMINATION COMMITTEE

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Leung Tat Yin (“**Mr. Leung**”) has been appointed as an independent non-executive director, a member of audit committee, a member of remuneration committee and a member of nomination committee of the Company with effect from 25 July 2018.

Mr. Leung, aged 56, has over 30 years of experience in trading and construction industries. Prior to joining the Group, he has served as managerial positions in a number of sizable private companies situated in Hong Kong.

Mr. Leung did not hold any other directorship in any public listed companies in Hong Kong or overseas for the last three years. Mr. Leung has no relationship with any directors, senior management or substantial or controlling shareholder of the Company.

There is no service contract between Mr. Leung and the Company. His appointment has no fixed term and is subject to retirement at the forthcoming annual general meeting of the Company. Mr. Leung’s remuneration will be determined by the Board with reference to his duties and responsibilities with the Group.

As at the date of this announcement, Mr. Leung has no interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Saved as disclosed above, there is no other matters in relation to the appointment of Mr. Leung which are required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and there is no other information that need to be brought to the attention of the shareholders of the Company.

Following the appointment of Mr. Leung as an independent non-executive director, the Company can fulfill the requirements of minimum number of independent non-executive directors and audit committee members under Rules 3.10(1) and 3.21 of the Listing Rules.

The Board would like to welcome Mr. Leung for his joining to the Company.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 25 July 2018

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.