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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO SUBSCRIPTION OF NEW SHARES UNDER SPECIFIC MANDATE

Reference is made to the announcement of SEEC Media Group Limited (the “**Company**”) dated 20 April 2021 (the “**Announcement**”) in relation to, among other matters, the subscription of new shares under specific mandate. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the “**Circular**”) containing, among other things, (i) further details of the Subscription; and (ii) a notice convening the SGM, is expected to be despatched to the Shareholders on or before 14 May 2021.

As additional time is required for the Company to prepare and finalise certain information to be included in the Circular, it is expected that the despatch of the Circular will be delayed to a date on or before 21 May 2021.

By order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 14 May 2021

As at the date hereof, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.