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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

SUPPLEMENTAL NOTICE OF ANNUAL GENERAL MEETING

Reference is made to the notice of annual general meeting (the “**Original Notice**”) of SEEC Media Group Limited (the “**Company**”) dated 31 May 2021, by which the Company convened an annual general meeting to be held at Portion 2, 12/F, The Center, 99 Queen’s Road Central, Central, Hong Kong on 30 June 2021 at 3:30 p.m. (the “**AGM**”). This supplemental notice shall be read together with the Original Notice.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN that the AGM will be held as originally scheduled. In addition to the resolutions set out in the Original Notice, the AGM will consider and, if thought fit, pass with or without amendments the following resolution as an ordinary resolution of the Company:

“10. **THAT:**

- (a) conditional upon the Stock Exchange granting the listing of and permission to deal in the Shares falling to be allotted and issued pursuant to the Share Option Scheme (the “**New Share Option Scheme**”), the terms of which are set out in the document marked “A” which has been produced to the annual general meeting and signed by the chairman of the AGM for the purpose of identification, the rules of the New Share Option Scheme be and are hereby approved and adopted and the directors of the Company be and are hereby authorised to grant options and to allot, issue and deal in the Shares as may be required to be allotted and issued upon the exercise of any option granted thereunder and to take all such steps as they may consider necessary or expedient to implement the New Share Option Scheme;
- (b) the aggregate number of Shares to be allotted and issued pursuant to (a) above, together with any issue of Shares upon the exercise of any options granted under any other share option schemes of the Company as may from time to time adopted by the Company, shall not exceed 10 per cent. of the Shares in issue as at the date of passing of this resolution; and

- (c) conditional upon the New Share Option Scheme becoming effective, the existing share option scheme of the Company adopted on 11 May 2012 (the “**Existing Share Option Scheme**”) be and is hereby terminated upon the New Share Option Scheme coming into effect (without prejudice to the rights and benefits of and attached to any outstanding options which have been granted under the Existing Share Option Scheme prior to the date of the passing of this resolution).”

By Order of the Board of
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 15 June 2021

Principal place of business in Hong Kong

Room 1408, 14/F.,
Wing On Kowloon Centre,
345 Nathan Road,
Kowloon

As at the date of this supplemental notice of annual general meeting, the executive Directors of the Company are Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao; and the independent non-executive Directors are Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung.

Notes:

- (i) A second form of proxy for use at the AGM (the “**Second Proxy Form**”) is enclosed with the supplemental circular of the Company dated 15 June 2021. Please refer to the section headed “Annual General Meeting” of the supplemental circular and the notes to the Second Proxy Form for arrangements in relation to the completion and submission of the Second Proxy Form.
- (ii) Please refer to the Original Notice for details of the other proposed resolutions to be considered at the AGM, closure of the register of members of the Company and eligibility for attending the AGM and other relevant matters.
- (iii) Completion and return of the Second Proxy Form will not preclude shareholders of the Company from attending and voting in person at the AGM or any adjournment thereof if they so wish.