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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 205)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of SEEC Media Group Limited (the "**Company**") announces that a meeting of the Board will be held on Thursday, 28 March 2024, among other matters, to consider and approve the annual results of the Company and its subsidiaries for the year ended 31 December 2023 and to consider the payment of a dividend, if applicable.

By Order of the Board SEEC Media Group Limited Li Leong Executive Director

Hong Kong, 18 March 2024

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung and Mr. Wong Ching Cheung as the independent non-executive directors.