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SEEC Media Group Limited
(Incorporated in Cayman Islands with limited liability)
(Stock Code: 205)

Announcement of Change of Principal Place of Business in Hong Kong

The board of directors (the “Board”) of SEEC Media Group Limited (the “Company”) announces that with effective from 14 September 2009, the Company’s principal place of business in Hong Kong has been changed from Room 2502, Alexandra House, 18 Chater Road, Central, Hong Kong to Unit 3203, Cosco Tower, Grand Millennium Plaza, 183 Queen’s Road Central, Hong Kong.

By Order of the Board
SEEC Media Group Limited
Zhang Zhifang
Executive Director

Hong Kong, 14 September 2009

As at the date hereof, the Board comprises Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Li Shijie and Ms. Wu Chuan Hui Daphne as executive directors and Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ding Yu Cheng and Mr. Zhang Ke as independent non-executive directors.